



RED DIAMOND
— HOME LOANS —

REALTOR TOOL KIT

- WEB SITES...LIST REPORTS...SELL SAFE...MORTGAGE SERVICES

MEET OUR PARTNERS:

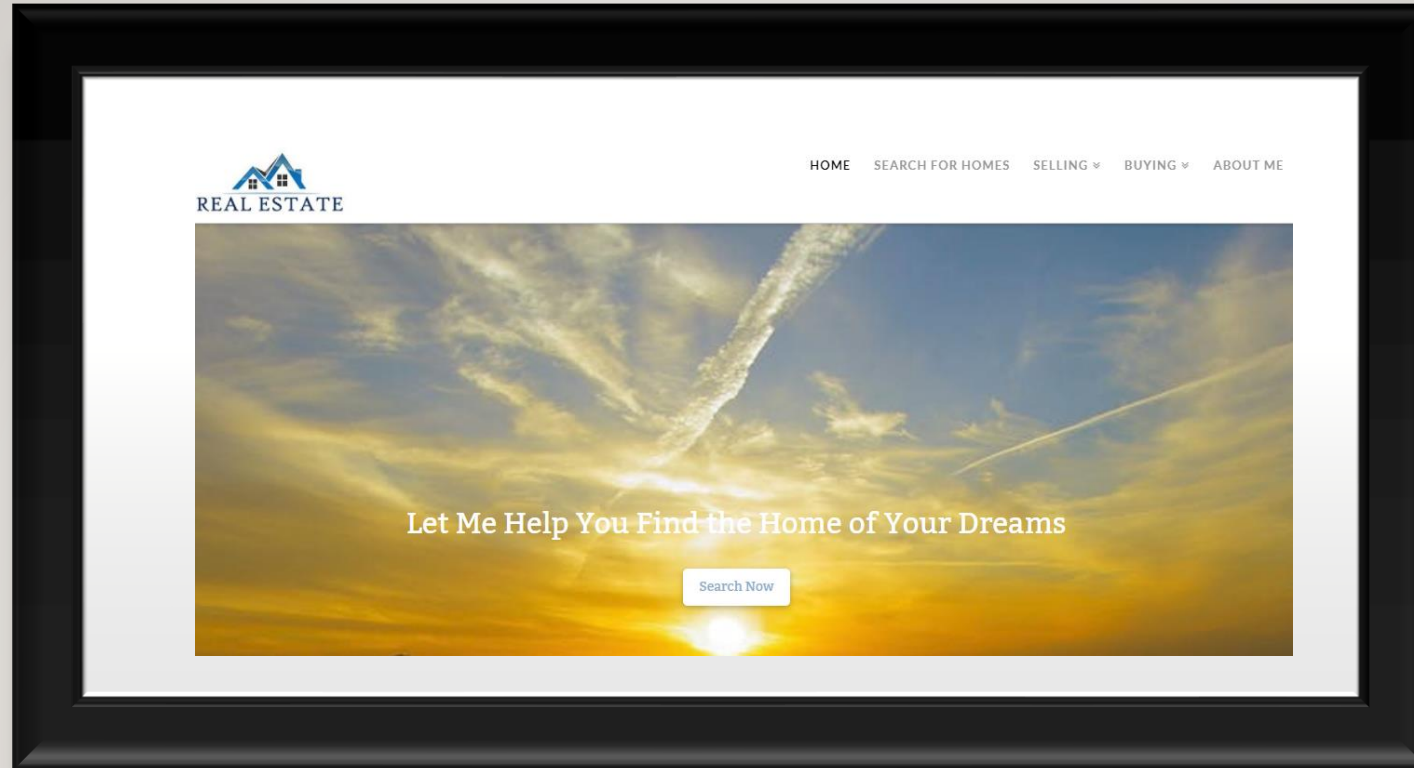
- PROREALTYSITES.COM
- LISTREPORTS.COM
- [SELL SAFE](http://SELLSAFE)

ProRealtySites.com brings you great functionality and brings together our business partners and presents them in a very usable web based fashion.

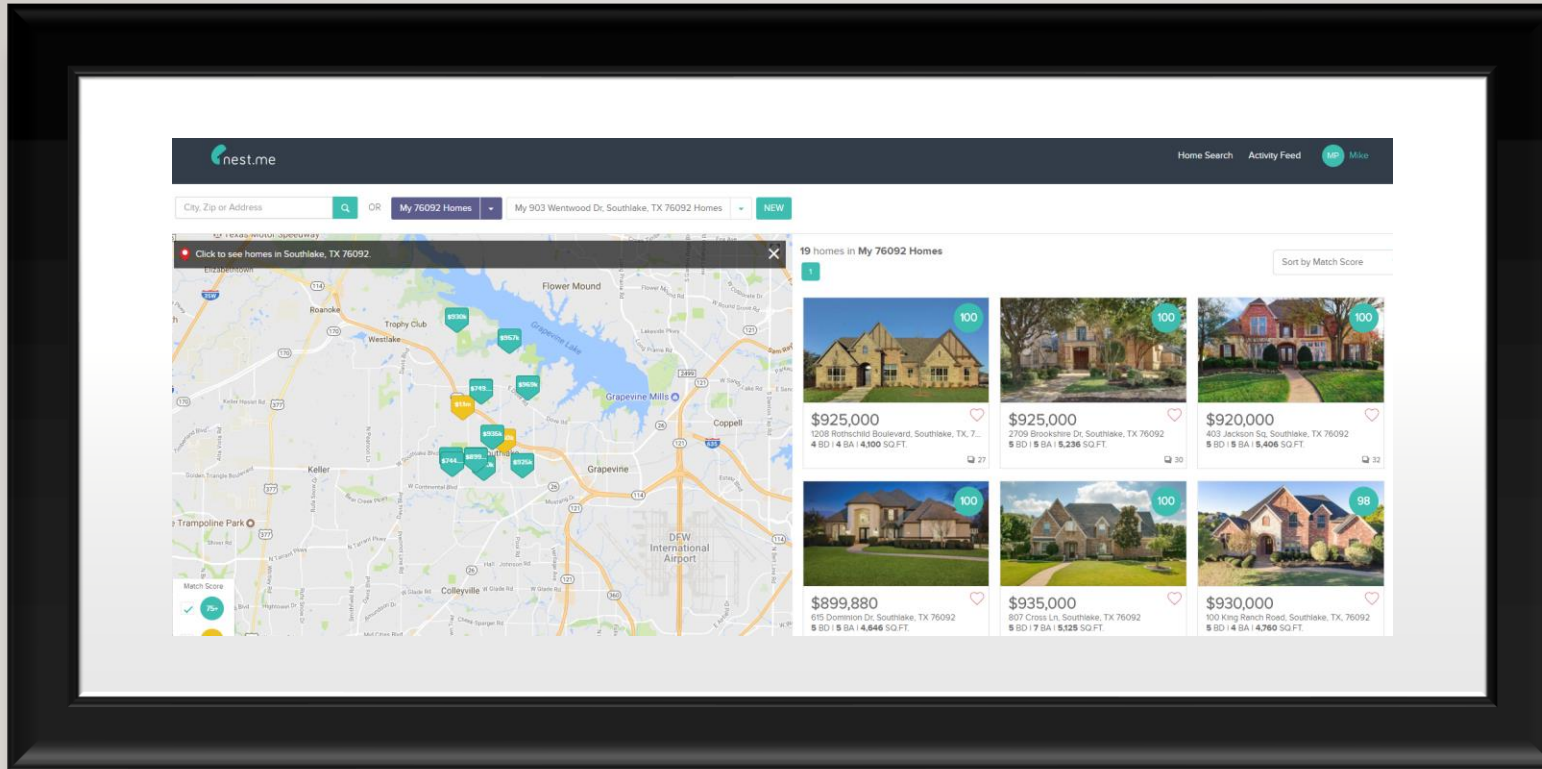


- Web Development through ProRealtySites.com
- Full Service Real Estate Personalized Web Sites
- Property Search via ProRealtySites.com web sites through Nest.me

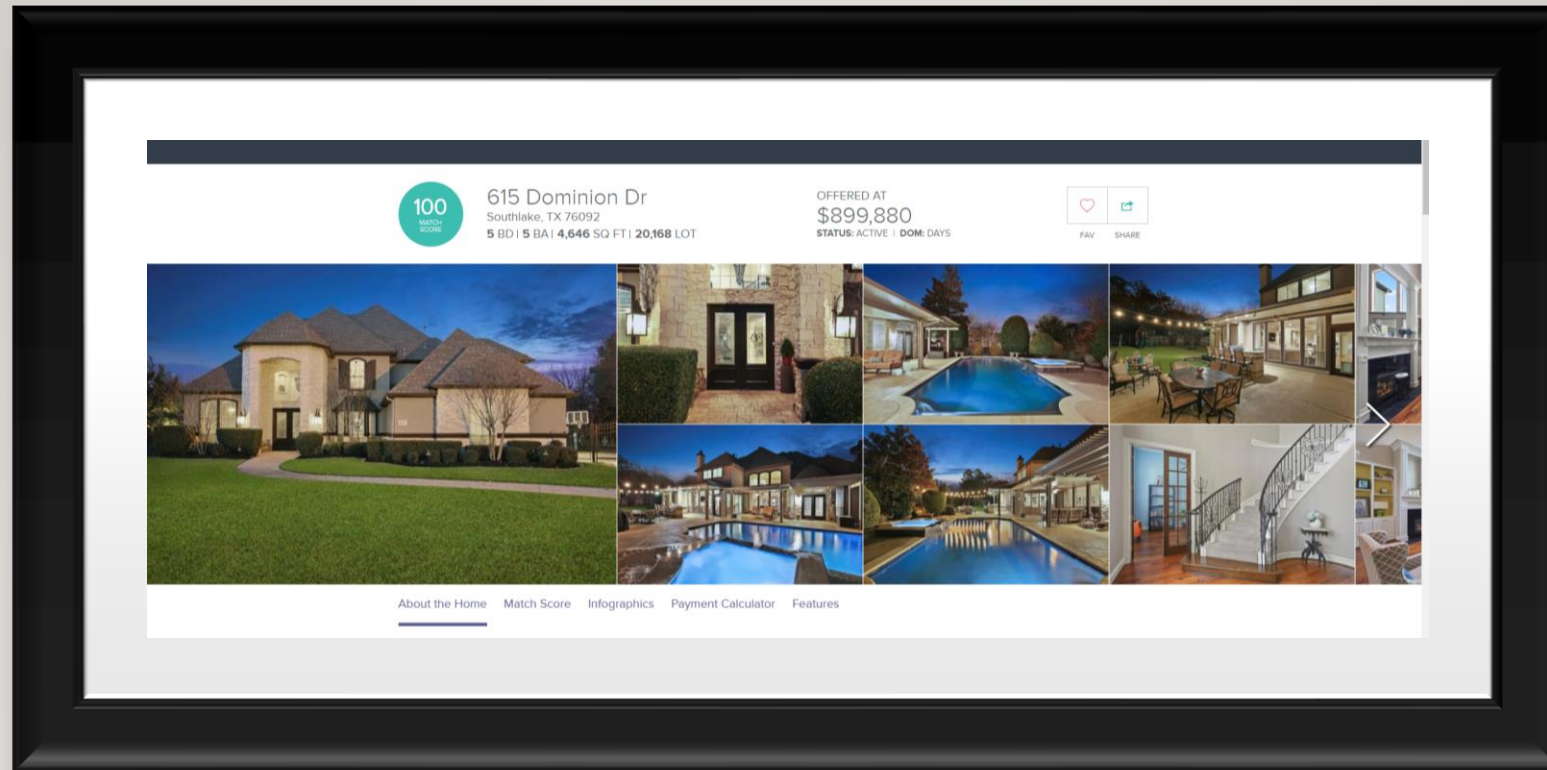
ProRealtySites.com - Our Offering



**WE PROVIDE FULL REALTY WEB SITES THROUGH OUR
PARTNERSHIP WITH PROREALTYSITES.COM**









PROFESSIONAL PERSONALIZED SEARCH CAPABILITY NATIONWIDE



**FULL PROPERTY PHOTOS AND INFORMATION
IS PROVIDED**

[About the Home](#)
[Match Score](#)
[Infographics](#)
[Payment Calculator](#)
[Features](#)

About the Home

5 BD	5 BA	4,646 SQ FT	20,168 SQ FT LOT SIZE	1996 BUILT IN	\$193 PRICE / SQ FT
					

[View Virtual Tour](#)

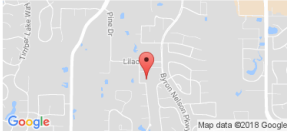
MAGNIFICENT, HIGHLY UPGRADED ESTATE HOME IN SOUGHT-AFTER AND PRESTIGIOUS THE DOMINION COMMUNITY OF SOUTHLAKE! THIS HOME PROVES THAT YOU CAN HAVE IT ALL! FROM THE DECIDEDLY UPSCALE CURB APPEAL, TO THE GATED, PRIVATE 3 CAR GARAGE AREA, TO THE SOARING CEILINGS, ABUNDANT GLASS, HARDWOOD FLOORING AND DUAL FIREPLACES, THIS IS THE HOME YOU WILL NEVER WANT TO LEAVE. ENJOY BOTH EXCITING AND SERENE VIEWS OF YOUR PRIVATE, LARGE AND LANDSCAPED BACKYARD WITH RESORT-STYLE POOL, SPA, BBQ ISLAND AND FIRE PIT FROM THE SPACIOUS MASTER SUITE, 2 STORY LIVING ROOM AND WINDOW-LINED FAMILY ROOMS. TRUE INDOOR-OUTDOOR LIVING, AND ALL THAT THE SOUTHLAKE LIFESTYLE HAS ...

[More](#)


Why this home?

100
MATCH SCORE

Match Score
See how this home matches up with your preferences.




Tell me more about this property



Red Diamond Brokerage
Red Diamond Brokerage
t (817) 756-1555
[Email](#)
[Website](#)

SHOW ME THE HOME




Mike Porter
Red Diamond Home Loans, LLC
NMLS #578561
t (817) 832-8452
[Email](#)
[Website](#)
Branch NMLS# 1325488

PRE-QUALIFY NOW

YOUR PERSONAL INFORMATION AND DETAILED PROPERTY INFORMATION


Why this Home?	Why not?
<ul style="list-style-type: none"> ✓ PRICE IS \$899,880 It's in the sweet spot of your price range! ✓ BEDROOMS ARE 5bd Finally...enough room for both your Craft Room AND your scrapbooking room! ✓ HOME TYPE Detached No need to worry about nosy neighbors! 	<p>This house seems pretty perfect for you.</p>

Other Matches



\$930,000
100 King Ranch Road
Southlake, TX, 76092
5 BD | 4 BA | 4,760 SQ.FT.

36



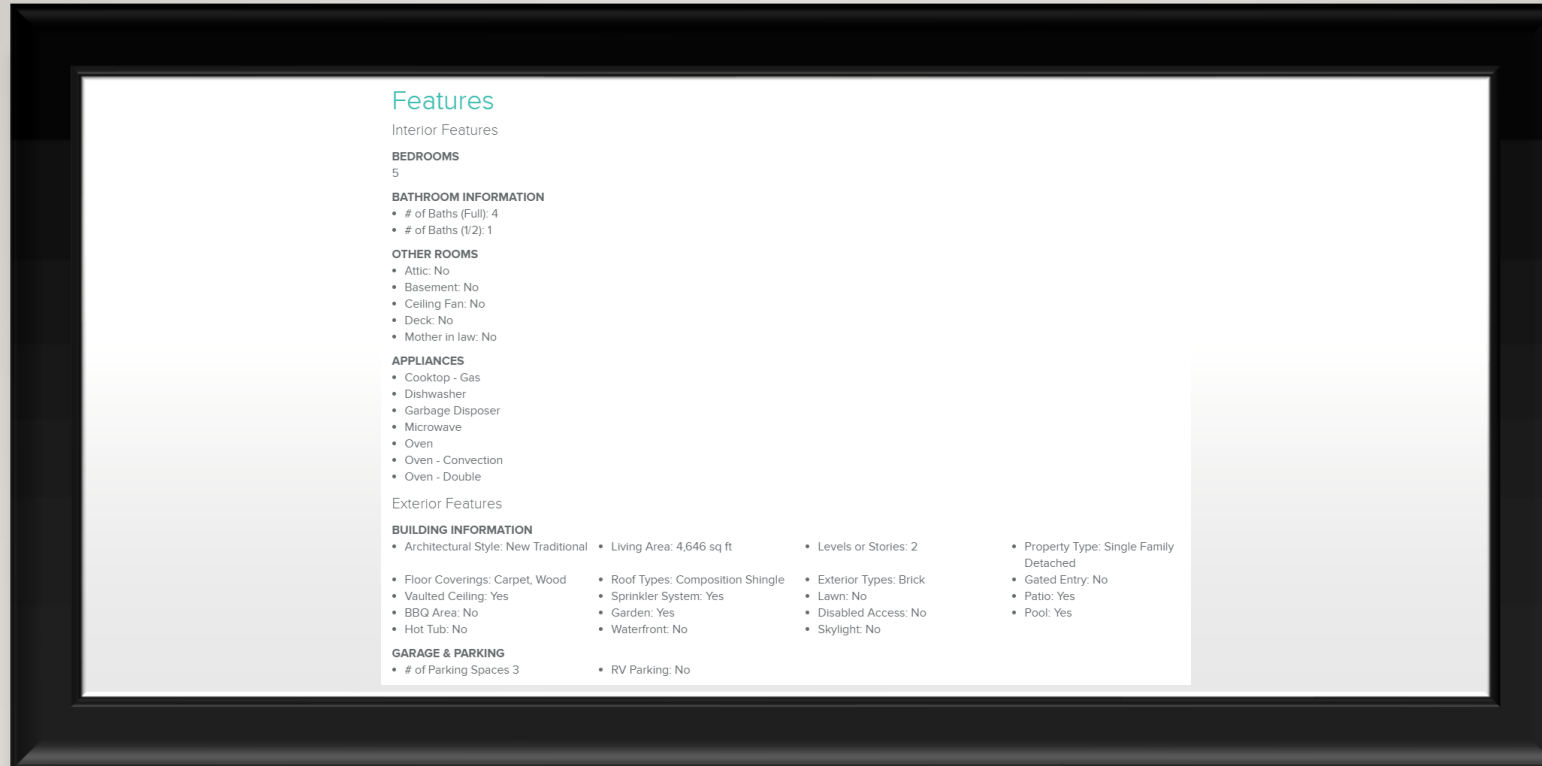
\$956,995
2005 Lake Vista Court
Southlake, TX, 76092
4 BD | 5 BA | 4,035 SQ.FT.

3

PROPERTY MATCH SUMMARY INCLUDING OTHER MATCHING PROPERTIES



**WE HIGHLIGHT THE AREA WITH OUR
INFOGRAPHICS NATIONWIDE**



Features

Interior Features

BEDROOMS
5

BATHROOM INFORMATION

- # of Baths (Full): 4
- # of Baths (1/2): 1

OTHER ROOMS

- Attic: No
- Basement: No
- Ceiling Fan: No
- Deck: No
- Mother in law: No

APPLIANCES

- Cooktop - Gas
- Dishwasher
- Garbage Disposer
- Microwave
- Oven
- Oven - Convection
- Oven - Double

Exterior Features

BUILDING INFORMATION

- Architectural Style: New Traditional
- Living Area: 4,646 sq ft
- Levels or Stories: 2
- Property Type: Single Family Detached
- Gated Entry: No
- Patio: Yes
- Pool: Yes
- Floor Coverings: Carpet, Wood
- Vaulted Ceiling: Yes
- BBQ Area: No
- Hot Tub: No
- Roof Types: Composition Shingle
- Sprinkler System: Yes
- Garden: Yes
- Waterfront: No
- Exterior Types: Brick
- Lawn: No
- Disabled Access: No
- Skylight: No

GARAGE & PARKING

- # of Parking Spaces 3
- RV Parking: No

DETAILED PROPERTY FEATURES

Other Features

- Rooms: Bedroom, Bedroom, Bedroom, Bedroom, Bedroom, Bedroom, Full Bath, Full Bath, Full Bath, Full Bath, Half Bath
- Cable Ready: Yes
- Dock: No
- Doorman: No
- Double Pane Windows: No
- Elevator: No
- Greenhouse: No
- Intercom: No
- Jetted Bathtub: No
- New Construction: No
- Pond: No
- Room Count: 12
- Sauna: No
- Sports Court: No
- Wet Bar: No
- Wired: Yes

Less ^

Listing provided by

Thomas Michael, DFW Elite Realty, (817) 807-6555, thomas@dfweliterealty.com, | Listing Source.

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Last Updated: 1/9/18 @ 5:00AM

OTHER FEATURES AND LISTING DISCLAIMER

SELLSAFE



Selling your home can be very complicated. SellSafe provides expert legal counsel to ease the stress of any issues that arrive in the process. View this PDF to learn more about this option.

**TAKE ADVANTAGE OF OUR PARTNERSHIP WITH
SELLSAFE.COM**



SELLSAFE

SellSafe Product Overview:

- Seller's receive Legal Counsel to assist them in the completion of the "Seller's Disclosure Notice" (This video was prepared by a Professional Texas Based Law firm.)
- Exhibit A when a buyer sues a Seller after the close is almost always the Seller's Disclosure Notice.
- A SellSafe Membership provides a Seller \$11,000 of Attorney Fee's paid for in the event a Buyer sues a Seller after the close. That is 40 hours of Attorney Fee's paid for at the typical rate of \$275 per hour.
- Red Diamond will pay for Seller to have the \$11,000 of Attorney Fee's paid for if the Seller uses Red Diamond as their lender for the home they are purchasing.

SELLSAFE
SellSafe, Inc.
Chris McLean
Call 817-271-9622
Chris.McLean@SellSafeToday.com
www.SellSafeToday.com

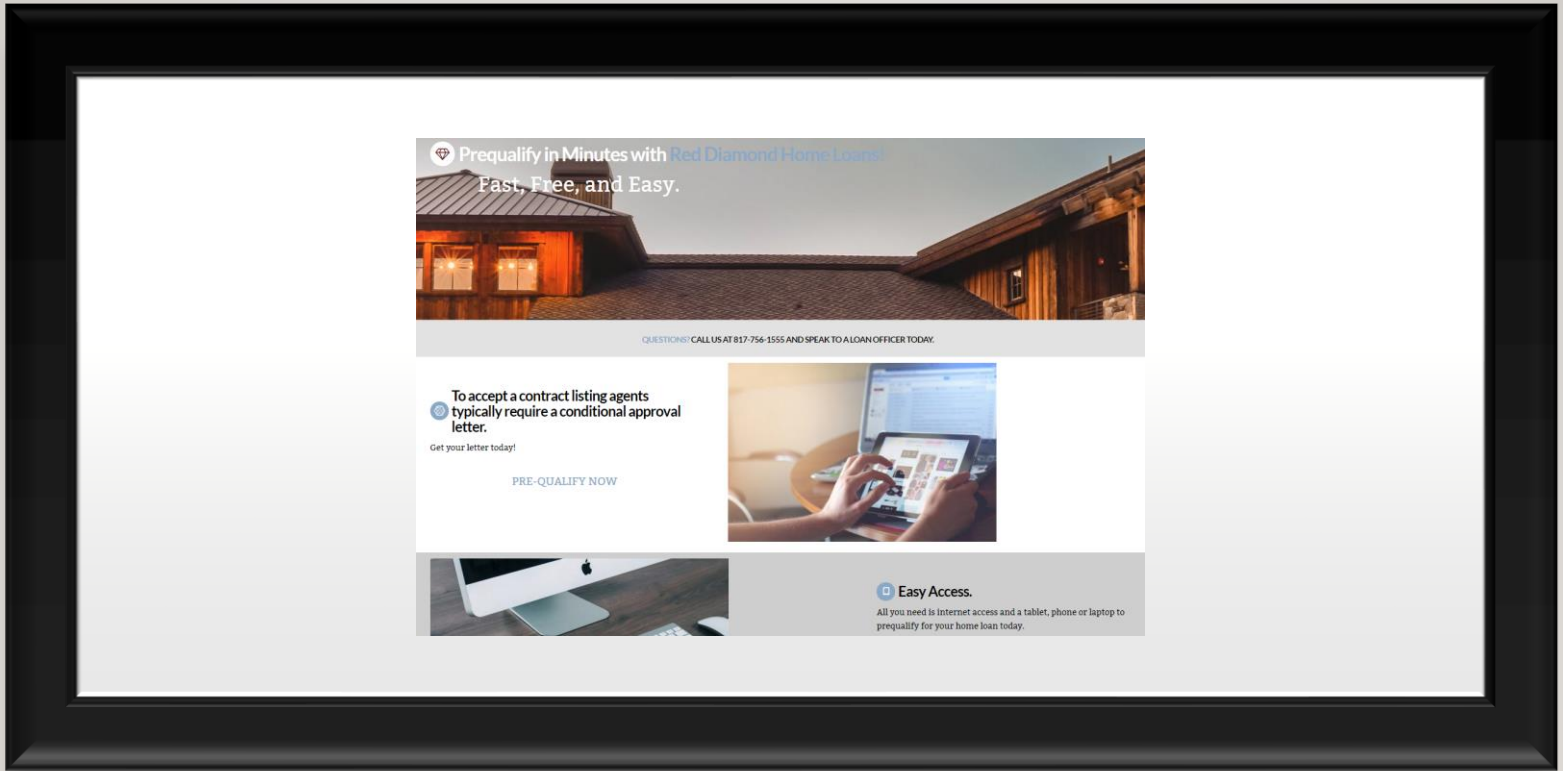
RED DIAMOND HOME LOANS
Red Diamond Home Loans
Company NMLS# 1325498
215 S. Kimball Ave. Suite 100
Southlake, TX 76092
Mike Parter, President
NMLS # 97564
www.rdhloans.com
Call: 817-802-8422
mporter@rdhloans.com

RED DIAMOND HOME LOANS
• Fast Closings
• Best Rate Offer*
• 30+ years of experience
*Available on FHA, VA & Conventional
Conforming only.

RED DIAMOND HOME LOANS

SELLER LENDER

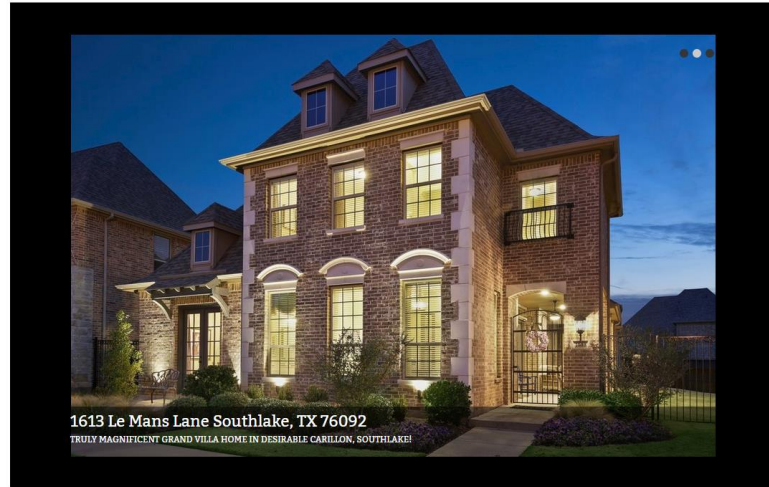
SELLSAFE.COM PRODUCT OVERVIEW



RED DIAMOND HOME LOANS PROVIDES A PRE-QUALIFICATION LINK

Featured Listings:

Search our featured listings here! Click on the image to view more information about the home and browse similar listings.



**POST YOUR LISTINGS AND ANY LISTINGS YOUR
MARKETING IN A SLIDER PRESENTATION**

About Me



_____ Realtor
Address: _____, City, State Zip.
Cell: 555-555-5555
Email: abcreeator@abcreealty.com

_____, Broker/Realtor
Plug in your Bio and any other info you'd like to provide.

ABOUT ME FUNCTIONALITY WITH FULL BIO AND
LINKS TO ALL YOUR SOCIAL MEDIA



ListReports

LISTREPORTS.COM IS A LEADING NATIONWIDE
REAL ESTATE MARKETING FIRM

YOUR BIGGEST CHALLENGES ... AND A SOLUTION

We are the only company on the market that offers you:

FULL-SERVICE

You give us an address, we do all the work.

BEST-IN-CLASS DESIGN

Products that are beautifully designed and differentiated to resonate with the modern consumer.

LEADS

Build-in lead capture on mobile and the web.



INCLUDED FREE IN EVERY LISTREPORT



Beautiful Infographics



Property Reports



Open House & Property Flyers



Property Website



Multiple Postcards



Listing Presentation



Text-To-Lead Flyers

456 LEMON WAY, SANTA MONICA, CA 90406

AREA REPORT

VERY CONVENIENT

This home is in a **very convenient** area. Some daily errands in this location require a car and most major services are within 1 mile.

GAS	CLEANERS	MOVIE THEATER	PHARMACY	COFFEE
<0.1 MILES	<0.1 MILES	0.1 MILES	0.1 MILES	0.2 MILES
GYM	GROCERIES	ATM	HOSPITAL	
1.1 MILES	0.9 MILES	0.7 MILES	0.2 MILES	

ListReports

DISCLAIMER: The information in this report is from third-party sources and its accuracy cannot be guaranteed.

123 GLASSELL ST, ORANGE, CA 92866

SCHOOL REPORT

SCHOOLS IN YOUR AREA

The assigned schools are **above average** for the area. There are also 51 private schools and 2 charter schools within 5 miles.

K-5	ESPLANADE ELEMENTARY SCHOOL (ASSIGNED)	10 RATING
6-8	SANTIAGO MIDDLE SCHOOL (ASSIGNED)	9 RATING
9-12	EL MODENA HIGH SCHOOL (ASSIGNED)	8 RATING

ListReports

DISCLAIMER: The information in this report is from third-party sources and its accuracy cannot be guaranteed.

456 LEMON WAY, SANTA MONICA, CA 90406

FOOD REPORT

NEIGHBORHOOD EATS

This home is located near 392 restaurants rated four stars and up and has an above average variety of cuisines.

392 ★★★★★+ WITHIN 5 MILES

\$	72
\$\$	260
\$\$\$	50
\$\$\$\$	10

GOOD EATS BY CATEGORY

- AMERICAN
- SEAFOOD
- MEXICAN
- JAPANESE
- ITALIAN
- ASIAN
- VEGAN AND VEGETARIAN
- STEAKHOUSES
- MIDDLE EASTERN
- OTHER

ListReports

DISCLAIMER: The information in this report is from third-party sources and its accuracy cannot be guaranteed.

123 GLASSELL ST, ORANGE, CA 92866

OUTDOOR REPORT

THE GREAT OUTDOORS

This home is located near a variety of outdoor activities.

POPULAR

DOG PARK	ORANGE DOG PARK	1.9 MILES
PARK	PETERS CANYON REGIONAL PARK	3.4 MILES
GOLF COURSE	RIVER VIEW GOLF	7.1 MILES

158 PARKS WITHIN 10 MILES


15 GOLF COURSES WITHIN 10 MILES

4 BOG PARKS WITHIN 10 MILES

ListReports

DISCLAIMER: The information in this report is from third-party sources and its accuracy cannot be guaranteed.

789 SUNSET DR., NEWPORT BEACH, CA 92662
5 BD | 4 BA | 4,200 SQ. FT. **OFFERED AT \$1,750,000**



OPEN HOUSE
SAT 10/12 - 10AM - 4PM

To get pricing and information, text DREAMHOME to 949.247.8559

ABOUT THIS PROPERTY

Imagine gazing from one of four balconies or the rooftop deck of this fabulous home while enjoying panoramic views of the harbor, ocean, and Catalina. This stunning home offers a 5 bedroom, 4 bath floor plan. Its recent major remodel results in an open-plan layout with detailed, impeccable finishes throughout, including hardwood flooring, clean granite countertops, and beach-style window panes. All windows and doors are carefully crafted, giving the home lots of space and natural sunlight.

Watch the incredible sunsets from all exterior and interior levels of this elevated lot, located on one of the most sought-after streets in Newport Beach!

5 BED

4 BATH

ALISON AGENT
Real Estate Agent
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e: alison@acmrealealty.com
w: www.acmrealealty.com

LENNY LENDER
Senior Loan Officer
NMLS# 828391
t: 714.999.6666
e: lenny@lennysloans.com
w: www.lennysloans.com

LENNY'S LOANS

ListReports

789 SUNSET DR., NEWPORT BEACH, CA 92662
5 BD | 4 BA | 4,200 SQ. FT. **ALISON AGENT**
REAL ESTATE AGENT
BRE# 1234567
t: 714.777.4444
e: alison@acmrealealty.com
w: www.acmrealealty.com

AREA REPORT

VERY CONVENIENT

This home is in a very convenient area. Some amenities in this location require a car and most major services are within 1 mile.

- ☕ COFFEE 0.7 MI
- 🍷 CLEANERS 0.7 MI
- 🛒 GROCERIES 0.7 MI
- 🏪 ATM 0.8 MI
- 🍷 BAR 1.2 MI
- 🏥 HOSPITAL 1.2 MI
- 🎬 MOVIE THEATER 1.3 MI
- 🏪 PHARMACY 2 MI
- 🚗 GYM 2.7 MI

MOST SERVICES WITHIN 1 MILE

SCHOOL REPORT

The assigned schools are **above average** for the area. There are also **20** private schools and **1** charter school within 5 miles.

- 8 RATED K-8 NEWPORT HEIGHTS ELEMENTARY SCHOOL (ASSIGNED)
- 8 RATED 7-8 SISKIYOU INTERMEDIATE SCHOOL (ASSIGNED)
- 8 RATED 9-12 NEWPORT HARBOR HIGH SCHOOL (ASSIGNED)

OUTDOOR REPORT

THE GREAT OUTDOORS

This home is located near a variety of outdoor activities and an **above average** number of parks and golf courses.

NEARBY

- 🏌️ GOLF COURSE: BACK BAY GOLD & FITNESS (1.1 MI)
- 🐕 DOG PARK: NEWPORT BEACH DOG PARK (3.2 MI)
- 🏠 HOME: PETER & MARY MUTH INTERMEDIATE CENTER (3.2 MI)
- 🏌️ PARK: PENINSULA PARK (4.3 MI)

98 PARKS WITHIN 15 MILES
16 GOLF COURSES WITHIN 5 MILES
6 SENIOR DRUGS WITHIN 5 MILES

FOOD REPORT

NEIGHBORHOOD EATS

This home is located near **315** moderately priced restaurants rated four stars and up and has an **above average** variety of cuisines.

BY CATEGORY

AMERICAN	104	IRISH	13
ASIAN	54	VEGAN & VEGETARIAN	10
MEXICAN	32	STEAKHOUSES	10
INDIAN	29	MIDDLE EASTERN	8
ITALIAN	18	OTHER	70

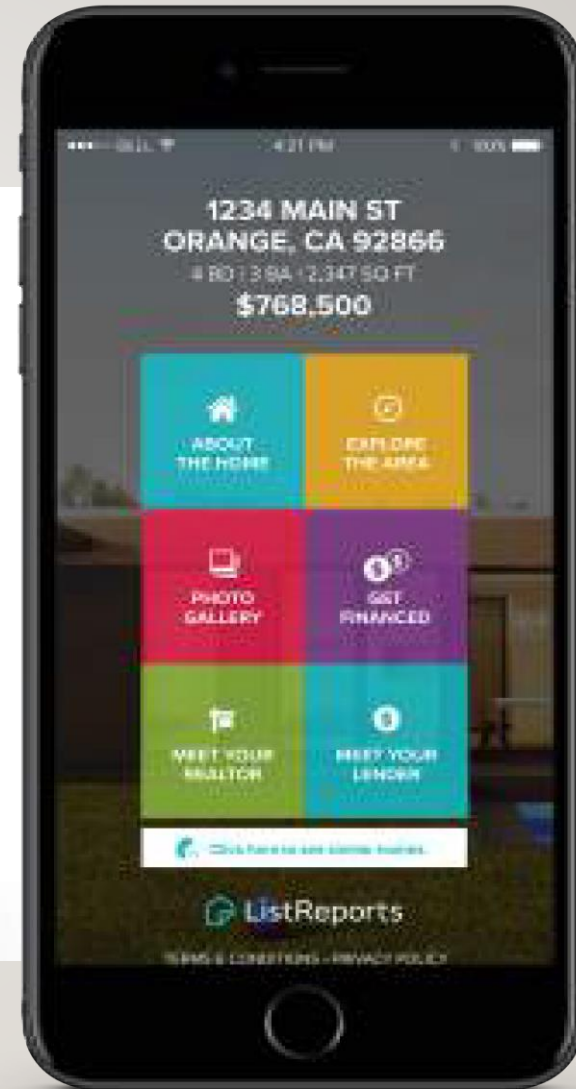
315 WITHIN 5 MILES

ListReports

DETAILED PROPERTY REPORT

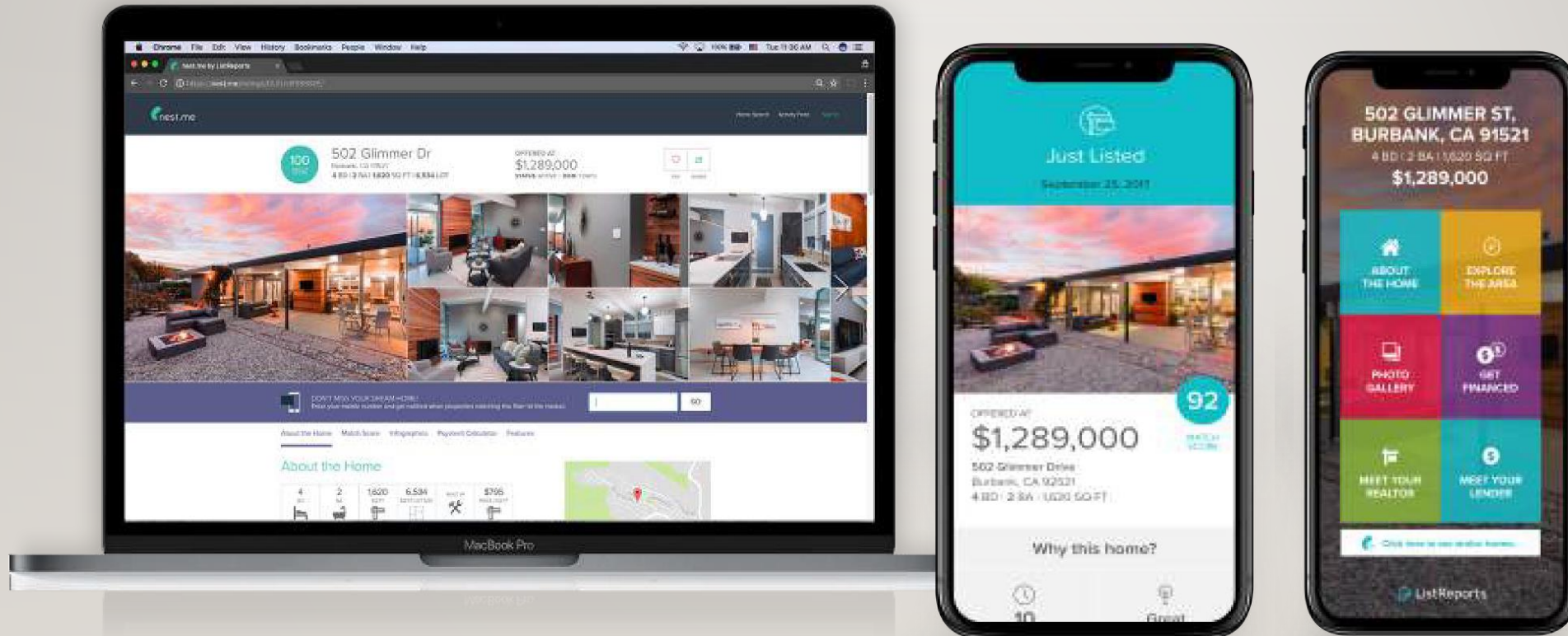


ELEGANT PROPERTY WEBSITE



NEST.ME PROPERTY SEARCH

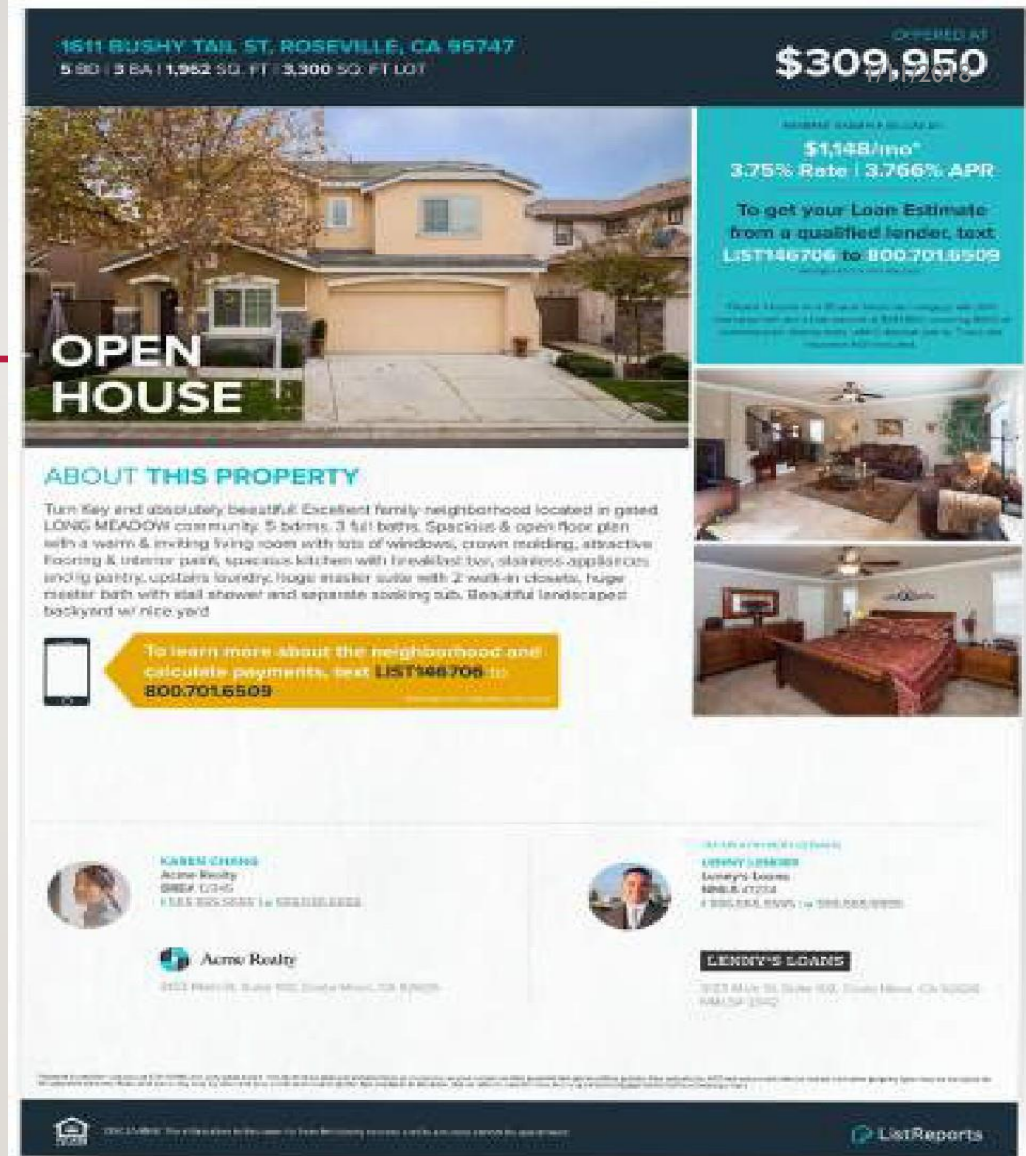
nest.me is integrated into your text drip campaigns and property websites.



PAYMENT FLYER

Monthly mortgage payment is based around the listing price with an assumed 20% down payment against the current daily interest rate of the day the report was requested on a 30-year fixed loan.

Interest Rate data is obtained from Freddie Mac. Flyer features two disclaimers. Flyer features two short code CTAs that currently function the same as our existing texting feature.



1511 BUSHY TAIL ST, ROSEVILLE, CA 95747
5 BR | 3 BA | 1,952 SQ. FT. | 3,900 SQ. FT. LOT

OFFERED AT \$309,950
~~311,950~~

MONTHLY MORTGAGE PAYMENT:
\$1,148/mo*
3.75% Rate | 3.766% APR

To get your Loan Estimate from a qualified lender, text **LIST146706** to **800.701.6509**

OPEN HOUSE

ABOUT THIS PROPERTY
Turn Key and absolutely beautiful! Excellent family neighborhood located in gated LONG MEADOW community. 5 bdrms, 3 full baths. Spacious & open floor plan with a warm & inviting living room with lots of windows, crown molding, attractive flooring & interior paint, spacious kitchen with breakfast bar, stainless appliances and big pantry, upstairs laundry, huge master suite with 2 walk-in closets, huge master bath with stall shower and separate soaking tub. Beautiful landscaped backyard w/ nice yard.

To learn more about the neighborhood and calculate payments, text **LIST146706** to **800.701.6509**

KAREN CHUNG
Acme Realty
916.522.0000 | k.chung@acme.com

JEREMY ADAMS
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ACME REALTY
1000 Franklin Blvd, Ste 100, Roseville, CA 95747

LENDY'S LOANS
1000 Franklin Blvd, Ste 100, Roseville, CA 95747

ListReports

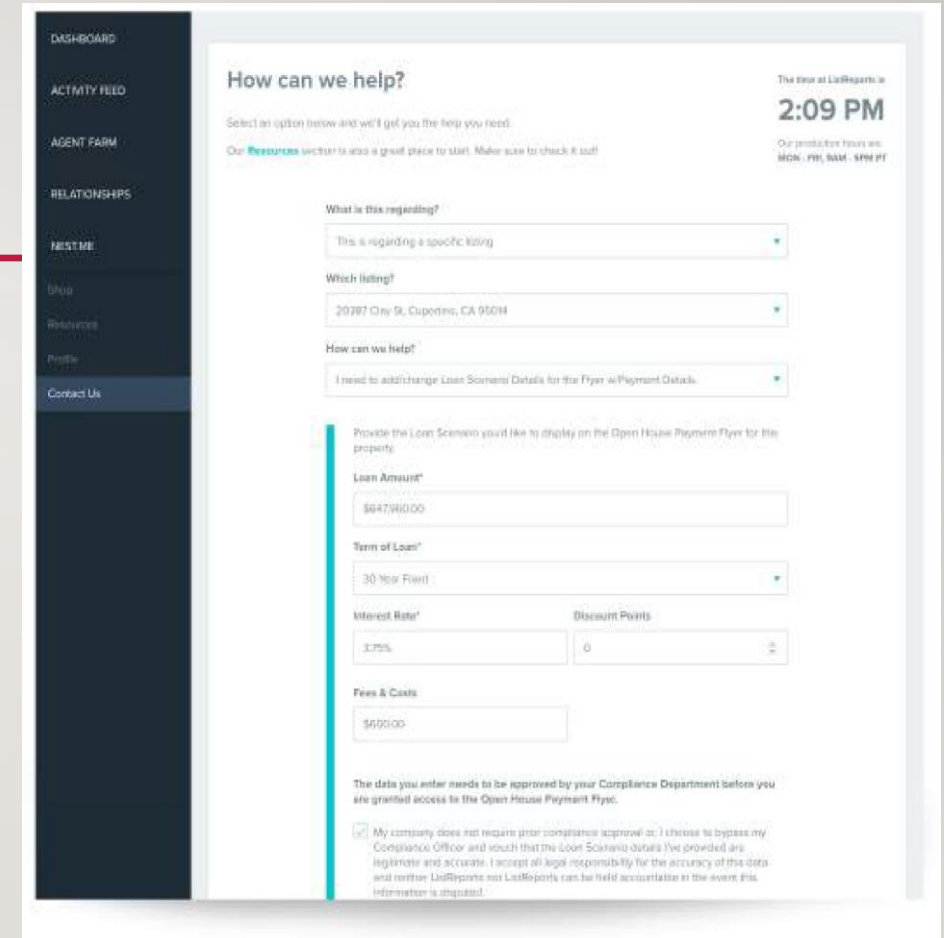
PAYMENT FLYER (CONT.)

Red Diamond has the ability to add/edit loan scenario details

We've added an instant edit feature for the Payment Flyer. Users can find this option in **Edit Report** and **Contact Us**.

This feature is only available to our **Red Diamond Home Loans** in a co-branded format.

Changes can be made 24hrs a day, 365 days a year and will be returned 5 minutes after the request is processed.



How can we help?

The time at LixReports is **2:09 PM**

Our production hours are: **MON - FRI, 9AM - 5PM PT**

Select an option below and we'll get you the help you need.

Our **Resources** section is also a great place to start. Make sure to check it out!

What is this regarding?

This is regarding a specific listing

Which listing?

20787 Clay St, Cupertino, CA 95014

How can we help?

I need to add/change Loan Scenario Details for the Flyer w/ Payment Details

Provide the Loan Scenario you'd like to display on the Open House Payment Flyer for the property.

Loan Amount*

\$847,800.00

Term of Loan*

30 Year Fixed

Interest Rate*

3.75%

Discount Points

0

Fees & Costs

\$500.00

The data you enter needs to be approved by your Compliance Department before you are granted access to the Open House Payment Flyer.

My company does not require prior compliance approval or, I choose to bypass my Compliance Officer and vouch that the Loan Scenario data I've provided are legitimate and accurate. I accept all legal responsibility for the accuracy of the data and neither LixReports nor LixReports.com can be held accountable in the event this information is disputed.

WHEN TO MAKE A LISTREPORTS REQUEST

- Listing Presentation
- Active Listing
- Buyer Listings
- Pocket Listings
- New Constructions / Builder Requests
- You are putting a New Listing on the Market
- You (or a fellow agent) host an Open house
- You want to impress a Seller on how you market their property
- You want to impress during a Sales Meeting
- You want to farm your buyer roster via social media or email with great content
- You are showing a potential Buyer a listed property in the area.

You want to **differentiate** yourself from other Realtors!

EXAMPLES OF JUST LISTED AND RECENTLY SOLD ALERTS

Just Listed Alert

You can create these Alerts on behalf of your Leads from the Relationships section.

These alerts are also auto-generated anytime a nest.me user selects home preferences and creates a Search Filter.

PRO TIP: Set your buyers up to win and be advertised on every "Just listing alert". Use "Just sold alerts" to attract more sellers while being advertised. Text messages have a 98% open rate vs. emails that only receive a dismal 32% open rate.



Just Listed
June 1, 2017



OFFERED AT

\$575,000

123 Glassell Street
Orange, CA 92866
4 BD | 2 BA | 1,652 SQ FT

92


MATCH SCORE

Why this home?


 15 <small>AGE OF HOME</small>	 Great <small>OUTDOORS</small>
 Very Good <small>SCHOOLS</small>	 Townhome <small>HOME TYPE</small>

Recently Sold Alert You can create these Alerts on behalf of your Leads from the Relationships section.

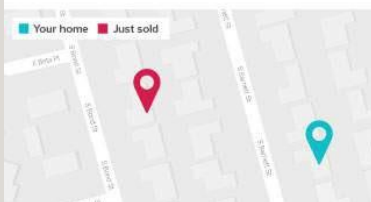
Users of nest.me cannot create these Alerts on their own. You will offer them added value by creating this Alert type on their behalf.





Recently sold near you
June 1, 2017




123 Glassell Street
Orange, CA 92866
4 BD | 2 BA | 1,652 SQ FT




32
DOM


0.25
MILES AWAY


\$362
PER SQ FT

SOLD AT



Share on your own Timeline Dropdown The drop down menu allows you to share your marketing materials directly to your buyers. Share on multiple pages including REgroups, caravans, broker groups, community pages, business pages, or send as a private message to your buyer.

Visibility Settings

Make sure that your share setting for listings are set to “Public” so a larger audience can see your listings.

Post to Facebook

When you’re ready, click “Post to Facebook” to instantly share.

WEB SITE & LIST REPORTS FEATURES

Web Site Features:

- Team Web Site
- Personalized Agent Web Site
- Personalized Agent URL Linking To the Agent Site
- Outlook Email Personalized For The Agent
- Personalized Property Searches with Agent Info
- My Listings Section of your site with scrolling listings
- My Listings are personalized with full agent info
- About Me on the Site with Contact Info and Bio Info
- Links to Social Media from the Web Site
- A Link to Red Diamond Home Loans For Their Clients
- Nest.Me Property Searches

List Reports Features:

- Personalized for Agent Property Reports
- Personalized for Agent Property Web Sites
- Personalized for Agent Listing Presentation
- Personalized for Agent Text to Lead for Listings & Sales
- Personalized Agent Open House Flyers & Sign in Flyers
- Beautiful Infographics for the property search area
- Nest.Me Property Searches from the Agent Sites
- Social Media Connections to Facebook & Twitter