## Affiliated Business Arrangements ("ABAs")

# "Strategic Relationeering" Solutions

Secure Long-Term Purchase Business Flow

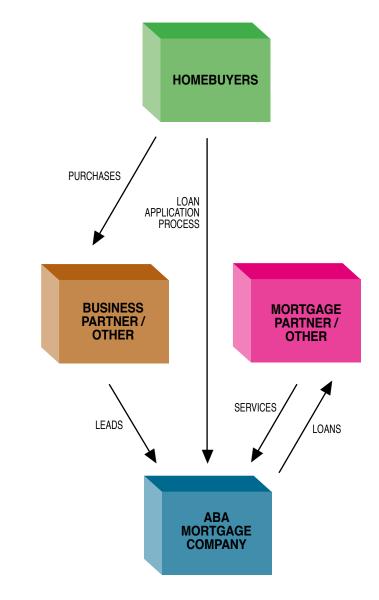


At risk of losing hard–earned relationships with builders, real estate brokers, or community banks?

- Already lost business to a competitor's ABA?
- Want to protect current business relationships?
- No time or resources to create your own ABA program?

## **MLinc's ABA Mortgage Solution**

The answer...



### **Services Agreements**

MLinc's turn-key tools, models and agreements to evaluate, sell and set up ABAs:

- Overview of Process, Tools, Models and Agreements
- Information Memorandum with Criteria for Evaluating use of an ABA
- Builder Profile Questions
- Real Estate Broker Profile Questions
- Business Partner Profile Questions
- Financial Model
- Start Up Analysis
- Home Builder Marketing Letters
- Real Estate Broker Marketing Letters
- Sales Presentation
- Structure Chart
- Response to RESPA/HUD Factors Chart
- Non-Disclosure Letter
- Profitability Analysis
- Letter of Intent
- Operating Agreement
- Capital Accounts Analysis
- Business Partner
- Disclosure
- ABA Disclosure
- Loan Application Processing Services Agreement
- Administrative Services Agreement
- Mortgage Company Confidentiality Agreement
- ABA Confidentiality Agreement
- Sublease Agreement
- Broker Services Agreement
- Broker Fee Calculation Form Implementation Plan

Attentive to RESPA and HUD Factors

What do you use when an ABA is not the best option?

#### The answer...

MLinc's Marketing, Office Lease and Mortgage Origination Solutions to acquire services from business associates.

#### The Solutions include:

- Profile Questions
- Financial Models
- Marketing Letters
- Sales Presentations
- Agreements
- Additional Tools

MLinc is a nationwide provider of expertise, insight and innovative solutions to the settlement service industries.



PHONE: 214.553.1002 TOLL FREE 866.241.6802 EMAIL: info@mlincsolutions.com WEBSITE: www.mlincsolutions.com

© 2015 Mlinc Mortgage Solutions. All rights reserved.