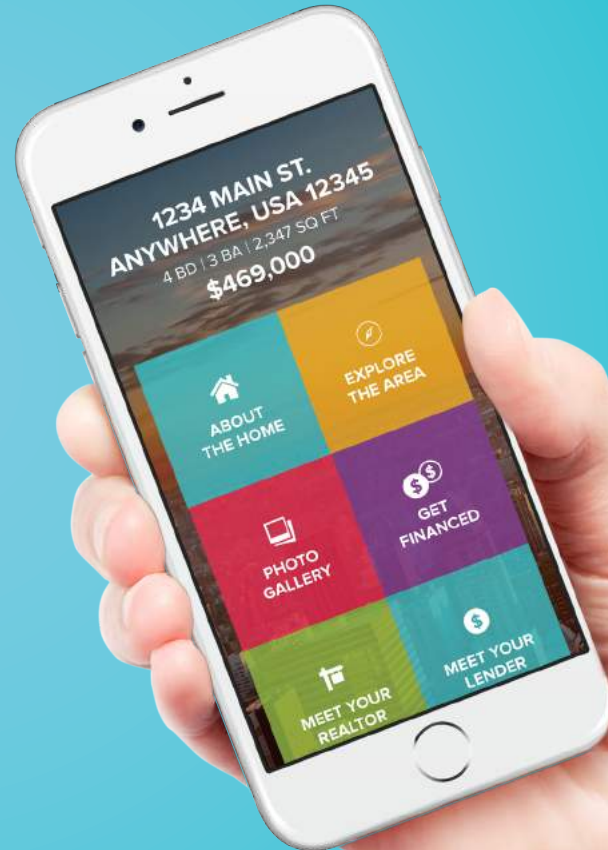


LISTREPORTS

FULL SERVICE, BEST-IN-CLASS PROPERTY MARKETING



Your Biggest Challenges...And a Solution



PROBLEM

- ① Appealing to new generation of buyers & sellers (millennials)
- ② Marketing & Technology



SOLUTION

I can provide you with **best-in-class marketing** using the **latest technology** that also works to **deliver leads**.

Your Biggest Challenges...And a Solution

We are the **only** company on the market that offers you:

FULL-SERVICE

You give me an address, we do all the work.

BEST-IN-CLASS DESIGN

Products that are beautifully designed and differentiated to resonate with the modern consumer.

LEADS

Built-in lead capture on mobile and the web.



OVER **65,000**
REALTORS

BENEFIT FROM LISTREPORTS EVERY DAY



What You Get...

Give me an address for any of the following and I'll give you **everything** you need to market that property. No complicated technology, no apps, just best-in-class marketing provided on a **full-service** basis.

ListReports is the **only** full-service marketing and lead platform on the market.

You give me one address, we do the rest. It really is that simple.

When to Make a Request

- Listing Presentation
- Active Listing
- Buyer Listings
- You are putting a New Listing on the Market
- You (or a fellow agent) host an Open House
- You want to impress a Seller on how you market their property
- You want to impress during a Sales Meeting
- You want to farm your buyer roster via social media or email with great content
- You are showing a potential Buyer a listed property in the area

The collage features three main components:

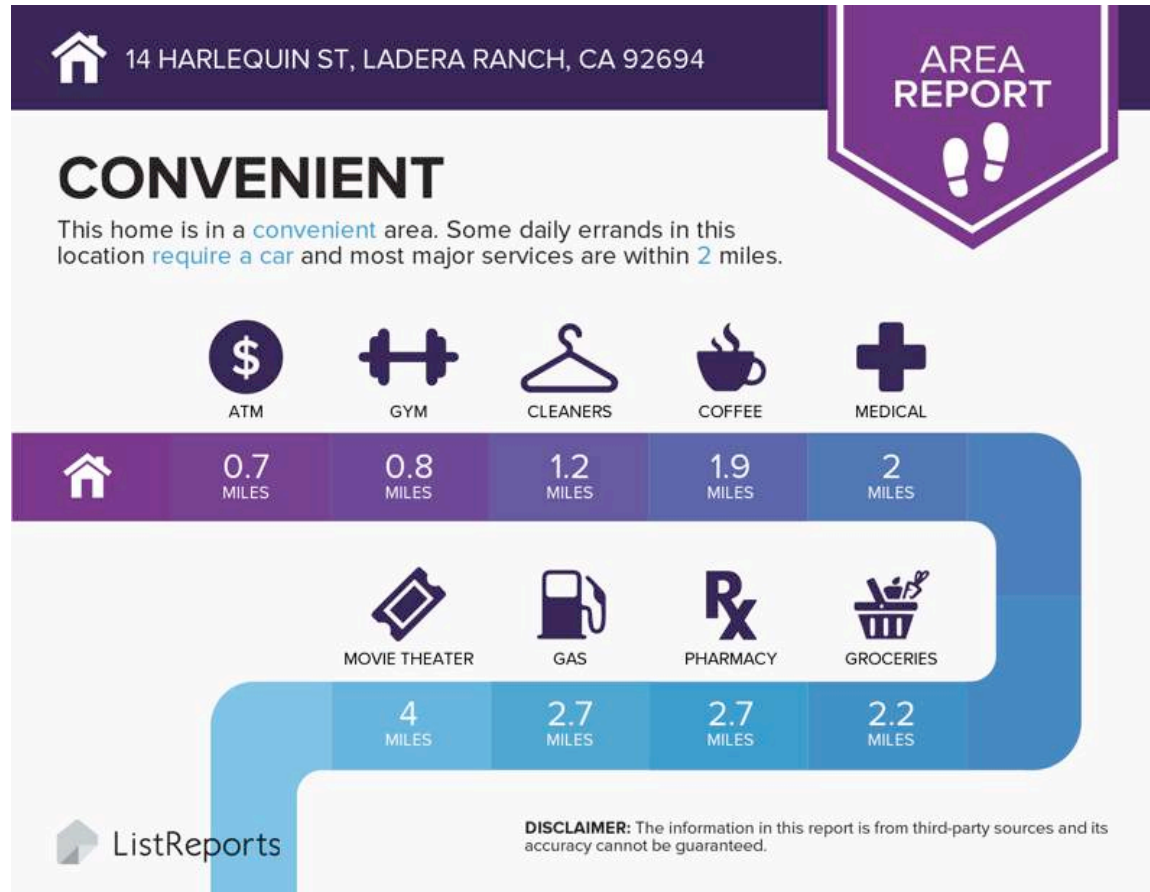
- Business Card (Left):** A yellow card for Pam Huitt, Seven Gables Realty, with phone number (714) 865-2454 and email pam@sevengables.com.
- List Report (Top Right):** A report for 17651 MANCHESTER AVE, IRVINE, CA, 92614, featuring a photo of the house and Pam Huitt's contact information.
- Property Listing Page (Bottom):** A detailed listing for 17651 MANCHESTER AVE, IRVINE, CA, 92614, priced at \$1,068,000. It includes an 'OPEN HOUSE' banner, 'ABOUT THIS PROPERTY' text, a '4 Bed' and '3 Bath' badge, and various neighborhood statistics like '368' and '309'.

You want to **differentiate** yourself from other Realtors!



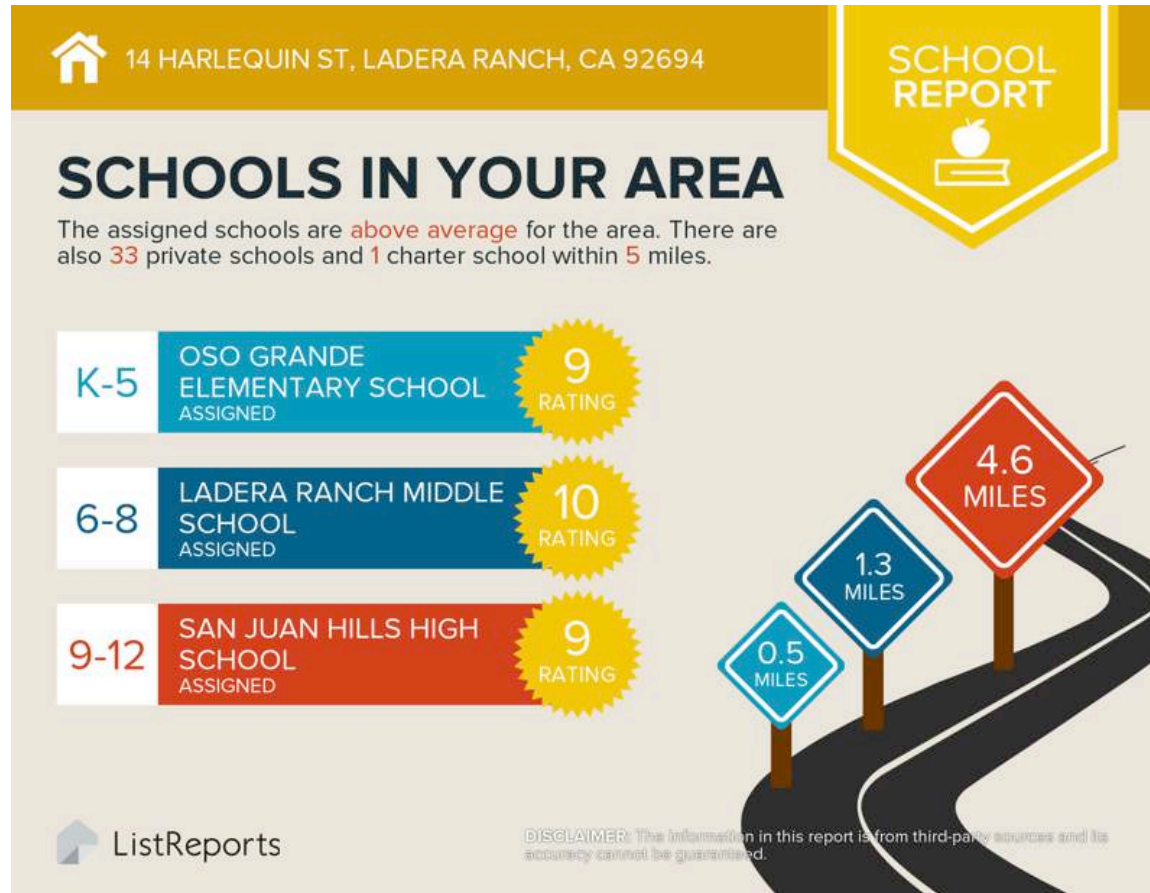
To receive more information about this property
Text **LIST0652** to
800.701.6509

Custom Neighborhood Infographics



We surveyed buyers and identified the 9 most common services and mapped them out.

Custom Neighborhood Infographics



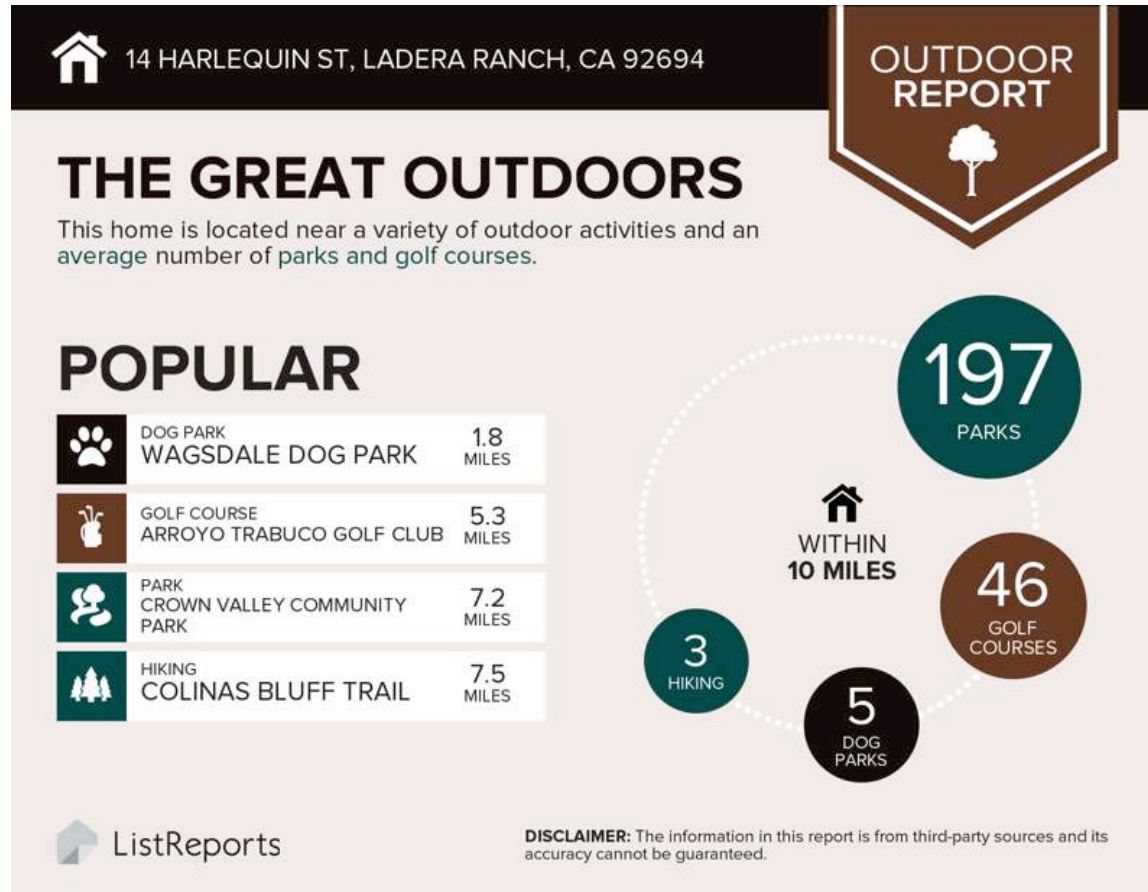
Assigned and Nearby schools with ratings based on API scores and standardized test results.

Custom Neighborhood Infographics



We use social check-in data and ratings to determine quality nearby restaurants with price and cuisine breakdown.

Custom Neighborhood Infographics




We use social check-in and other popularity data to show popular outdoor locations near the property.

Five Beautiful Flyers

1234 MAIN ST. ORANGE, CA 92866
5 BD | 3 BA | 2,312 SQ FT | 6,383 SQ FT LOT

OFFERED AT
\$729,000



OPEN HOUSE

To get pricing and information, text LISTXXXXX to 714.497.1515

5

Bed

3

Bath

2,312

Sq. Ft.

6,383

Sq. Ft. Lot

ABOUT THIS PROPERTY


VEGGIES BONUS VOBIS PROINDE VOS POSTULO ESSUM MAGIS KOHLRABI WELSH ONION DAIKON AMARANTH TATSOI TOMATILLO MELON AZUKI BEAN GARLIC GUMBO BEET GREENS CORN SOJO ENJIVE GUMBO GOURO, PARSLEY SHALLOT COURGETTE TATSOI PEA SPROUTS FAVA BEAN COLLARD GREENS DANDELION OKRA WAKAME TOMATO. DANDELION CUCUMBER EARTHNUIT PEA PEANUT SOKO ZUICHINI TURMIP GREENS YARROW RICEBEANS RUTABAGA ENJIVE CAULIFLOWER SEA LETTUCE KOHLRABI AMARANTH WATER SPINACH AVOCADO DAIKON NAPA CABBAGE ASPARAGUS WINTER PURSLANE KALE. CELERY POTATO SCALLION DESERT RAISIN HORSERADISH SPINACH CABROT SOKO. LOTUS ROOT WATER SPINACH FENNEL KOMBU MAIZE BAMBOO SHOOT GREEN BEAN SWISS CHARD SEA.

JOE REALTOR
Real Estate Agent
DRE #00000000

t 555.555.1212
e joe@realty21.com
w www.realty21.com

JANE FINANCE
Assistant Vice President
BRE #00000000

t 555.555.5555
e jane@acmefinancial.com
w www.acmefinancial.com



DISCLAIMER: This information in this report is from third-party sources and its accuracy cannot be guaranteed.

1234 MAIN ST. ORANGE, CA 92866
5BD | 3BA | 2,798 SQ. FT

YOUR NAME
YOUR REAL ESTATE COMPANY
t (555) 555-5555
e yourname@com
w www.yoursite.com

AREA REPORT - VERY CONVENIENT

This home is in a **very convenient** area. Some errands in this location require a car and most major services are within 2 miles.


☕ COFFEE 0.1 MI	🏥 HOSPITAL 0.2 MI	🏪 ATM 0.3 MI
🧼 CLEANERS 0.3 MI	⛽ GAS 0.5 MI	🛒 GROCERIES 0.5 MI
🏋️ GYM 0.8 MI	🎬 MOVIE THEATER 1.0 MI	🏠 PHARMACY 1.7 MI

MOST SERVICES WITHIN
2 MILES

SCHOOL REPORT - SCHOOLS IN YOUR AREA

The assigned schools are **above average** for the area. There are also 9 private schools and 5 charter schools within 3 miles.

9 K-6 NEWMAN ASSIGNED	9 7-8 RAMONA JR. HIGH ASSIGNED
10 9-12 DON ANTONIO ASSIGNED	




OUTDOOR REPORT - THE GREAT OUTDOORS

This home is located near a variety of outdoor activities and an **above average** number of parks and golf courses.

NEARBY

🌳 PARK HERITAGE PARK (1.1 MI)	🐾 DOG PARK CYPRESS TRAILS (3.7 MI)
🏌️ GOLF COURSE LOS SERRANOS GOLF (3.1 MI)	🌿 HIKING TRAIL EUCALYPTUS TRAIL (4.1 MI)




FOOD REPORT - NEIGHBORHOOD EATS

This home is located near **182 moderately priced** restaurants rated four stars and up and has an **above average** variety of cuisines.

BY CATEGORY

MEXICAN 48	JAPANESE 8
AMERICAN 34	ASIAN 8
PIZZA 25	DELI 7
FAST FOOD 15	SUSHI 6
CHINESE 14	OTHER 28

193
★★★★+
WITHIN 5 MILES




DISCLAIMER: This information in this report is from third-party sources and its accuracy cannot be guaranteed.

Our two-page flyers include all our infographics and are selected 5 to 1 over standard flyers

Detailed Property Report

listREPORT for
 1234 Main St.
 Orange, Ca 92866
 5 BD | 3 BA | 2,788 SQ FT




YOUR NAME
 YOUR REAL ESTATE COMPANY
 (555) 555-5555
 you@email.com
 www.yourname.com

ListReports



5 BDO
3 BATH
2,748 SQ FT
5,642 LOT SIZE

ListReports




ListReports

SUMMARY

This beautiful 5 bedroom, 3 bathroom house is ready for you to move into! It has a great location just north of the best schools. This is the perfect home for a growing family, parents or anyone that has with you, the perfect garden.

As you walk through the front door, you'll love the beautiful hardwood floors and tile in the living room. The main hallway, kitchen and living areas are during the cool winter months. Enjoy the lovely view in the backyard without leaving about the neighborhood, control you are the lot back up for a neighborhood meeting room.

Spill! Forget about the 3 car garage, perfect for all your tools. Look up in the backyard area, community of 5000 homes, you can't go wrong with this home.



VERY CONVENIENT AREA
 Most major services in this area are located within 2 miles.

GREAT SCHOOLS
 The schools in this home are above average for the neighborhood.

THE GREAT OUTDOORS
 This home has an above average number of parks and golf courses.

NEIGHBORHOOD EATS
 This home is located near 88 restaurants, perfect for anyone who loves to eat.

ListReports

1234 MAIN ST, ORANGE, CA 92866
 9871 864 / 2 788 SQ FT

AREA REPORT

VERY CONVENIENT
 This home is in a very convenient area. Some daily errands in this location require a car and most major services are within 1 miles.

Gas	0.2 miles	ATM	0.2 miles	DRUG	0.3 miles	HOSPITAL	0.4 miles	PHARMACY	0.5 miles
MAINT CENTER	1.5 miles	CLEANING	0.5 miles	DISCOUNTS	0.6 miles	JOINTS	0.8 miles		

ListReports

1234 MAIN ST, ORANGE, CA 92866
 9871 864 / 2 788 SQ FT

OUTDOOR REPORT

THE GREAT OUTDOORS
 This home is located near a variety of outdoor activities and an above average number of hiking trails and golf courses.

NEARBY

SKYLINE DRIVE TRAIL	5.8 miles
PARADA HERITAGE	7.2 miles
SIVERWALK DOG PARK	2.0 miles
NEAN HILLS GOLF	8.1 miles

12 SOLE COURSE
 WITHIN 10 MILES
 5 MILES
 2 MILES

ListReports

1234 MAIN ST, ORANGE, CA 92866
 9871 864 / 2 788 SQ FT

SCHOOL REPORT

SCHOOLS IN YOUR AREA
 The neighborhood schools are above average for the area. There are also 9 private schools and 7 charter schools within 3 miles.

K-5	LAKE HILLS ELEMENTARY SCHOOL	9 miles
6-8	TIMMAL VILLEGAS MIDDLE SCHOOL	6 miles
9-12	LA SERNA HIGH SCHOOL	9 miles

2.8 MILES
 0.5 MILES
 1.5 MILES

ListReports

1234 MAIN ST, ORANGE, CA 92866
 9871 864 / 2 788 SQ FT

FOOD REPORT

NEIGHBORHOOD EATS
 This home is located near 137 restaurants, perfect for anyone who loves to eat. Four stars and up and has an above average variety of cuisines.

137 RESTAURANTS
 WITHIN 2 MILES

GOOD EATS BY CATEGORY

MEXICAN	28
PIZZA	13
AMERICAN	21
CHINESE	11
JAPANESE	8
INDIAN	6
ITALIAN	4
THAI	3
STEAKHOUSES	3
ETHIOPIAN	3

ListReports

To learn more about this home or to see other great homes in your area, please contact:

YOUR NAME
 YOUR REAL ESTATE COMPANY
 (555) 555-5555
 you@email.com
 www.yourname.com

ListReports

A detailed property report, perfect for educating a buyer on a listing.

Listing Presentation

listREPORT for
 1234 Main St.
 Orange, Ca 92866
 5 BD | 3 BA | 2,798 SQ FT



YOUR NAME
 YOUR REAL ESTATE COMPANY
 555-555-5555
 you@email.com
 www.yourbiz.com




5 BED
 3 BATH
 2,748 SQ FT
 5,642 LOT SIZE





SUMMARY

This beautiful 5 bedroom, 3 bathroom home is ready for you to move in! Located in a desirable neighborhood and close to the beach, this is the perfect home for a growing family, someone to invest in, or as a vacation home.

As you walk through the front door, you'll see the beautiful hardwood floors and the open layout. The second level features a large master suite with a walk-in closet, a full bathroom, and a private balcony overlooking the ocean. The third level features a large living area with a fireplace, a full kitchen, and a private balcony overlooking the ocean.

Don't forget about the four private garages for all your cars, boats, and equipment. An optional pool and spa are also available. Call today to schedule your private showing.



VERY CONVENIENT AREA
 Most major services are within 1 mile.

GREAT SCHOOLS
 This school has an above average rating for the area.

THE GREAT OUTDOORS
 This home has an above average number of parks and golf courses.

NEIGHBORHOOD EATS
 This home is located near 182 restaurants and bars in the neighborhood.



1234 MAIN ST. ORANGE, CA 92866
 564-2798 SQ. FT.

AREA REPORT

VERY CONVENIENT
 This home is in a very convenient area. Some daily needs at this location require a car and most major services are within 1 miles.

0.2 MILES	0.2 MILES	0.3 MILES	0.4 MILES	0.5 MILES
MOVIE THEATRE	CLUBS	GROCERIES	POST OFFICE	PHARMACY
1.9 MILES	0.9 MILES	0.6 MILES	0.6 MILES	0.6 MILES

DISCLAIMER: This information is based on third party sources and is not guaranteed.



1234 MAIN ST. ORANGE, CA 92866
 564-2798 SQ. FT.

OUTDOOR REPORT

THE GREAT OUTDOORS
 This home is located near a variety of outdoor activities and an above average number of hiking trails and golf courses.

NEARBY

DRIVE	5.8 MILES
PARADISE DRIVE TRAIL	5.8 MILES
PARADISE HERITAGE	7.2 MILES
RIVERWALK DOG PARK	2.0 MILES
INDIAN HILLS GOLF	8.1 MILES

WITHIN 10 MILES: 12 COURSES, 5 MILES, 2 MILES

DISCLAIMER: This information is based on third party sources and is not guaranteed.



1234 MAIN ST. ORANGE, CA 92866
 564-2798 SQ. FT.

SCHOOLS IN YOUR AREA
 The assigned schools and district ratings for the area. There are also 7 private schools and 11 charter schools within 3 miles.

K-5	LAKE MICHIGAN ELEMENTARY	9
6-8	YVONNE VILLASAS MIDDLE	6
9-12	LA SIERRA HIGH SCHOOL	6

2.8 MILES, 1.5 MILES, 0.5 MILES

DISCLAIMER: This information is based on third party sources and is not guaranteed.



1234 MAIN ST. ORANGE, CA 92866
 564-2798 SQ. FT.

FOOD REPORT

NEIGHBORHOOD EATS
 This home is located near 137 restaurants, bars, and cafes. There are also 4 bars and 10 cafes within 3 miles.

137 RESTAURANTS, BARS, AND CAFES

GOOD EATS BY CATEGORY

RESTAURANT	40
PIZZA	20
BAR/GRILL	15
CHEF	10
BARBECUE	8
SEAFOOD	8
PASTA	8
TAKE AWAY	8
STEAKHOUSE	8
OTHER	8

DISCLAIMER: This information is based on third party sources and is not guaranteed.



To learn more about this home or to see other great homes in your area, please contact:

YOUR NAME
 YOUR REAL ESTATE COMPANY
 555-555-5555
 you@email.com
 www.yourbiz.com



1234 MAIN ST. ORANGE, CA 92866
 564-2798 SQ. FT.

\$729,000

OPEN HOUSE

5 Bed
3 Bath
2,312 Sq. Ft.
6,383 Sq. Ft. Lot

JANE FINANCE
 Real Estate Loans
 1-800-888-1234
 jane@finance.com
 www.finance.com



1234 MAIN ST. ORANGE, CA 92866
 564-2798 SQ. FT.

VERY CONVENIENT
 Most major services are within 1 mile.


SCHOOLS IN YOUR AREA
 The assigned schools and district ratings for the area. There are also 7 private schools and 11 charter schools within 3 miles.

THE GREAT OUTDOORS
 This home is located near a variety of outdoor activities and an above average number of hiking trails and golf courses.

NEIGHBORHOOD EATS
 This home is located near 137 restaurants, bars, and cafes. There are also 4 bars and 10 cafes within 3 miles.

193 RESTAURANTS, BARS, AND CAFES

DISCLAIMER: This information is based on third party sources and is not guaranteed.



Use to show the quality of your marketing and how to market the neighborhood information to appeal to different demographics

Sign Riders

The image displays three variations of a sign rider for text-to-lead. The top variation is a teal banner with white text: "Text LIST0197 to 800.701.6509 to receive more information about this property!" and an image of a hand holding a smartphone. The middle variation is a teal banner with a yellow house icon, a smartphone icon, and white text: "Text LIST0197 to 800.701.6509 to receive more information about this property!". The bottom variation is a white banner with a teal header "To receive more information about this property", a teal house icon, a smartphone icon, and teal text: "Text LIST0197 to 800.701.6509".

Text LIST0197 to
800.701.6509
to receive more information about this property!

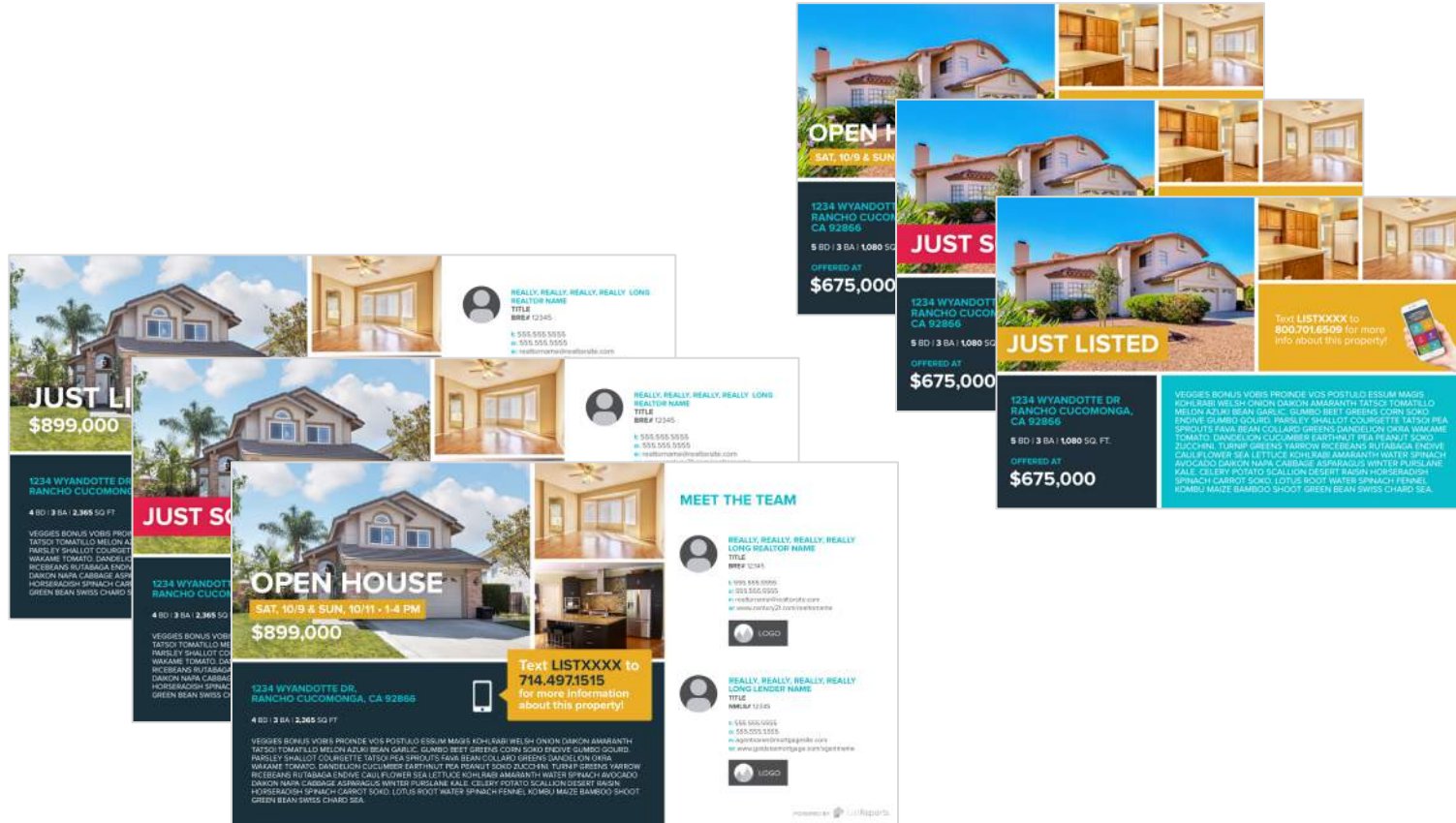
Text LIST0197 to
800.701.6509
to receive more information about this property!

To receive more information about this property

Text LIST0197 to
800.701.6509

Sign riders with text-to-lead short codes

Postcards



Beautiful 4x6 or 11x6 postcards to promote your listings

Elegant Property Website

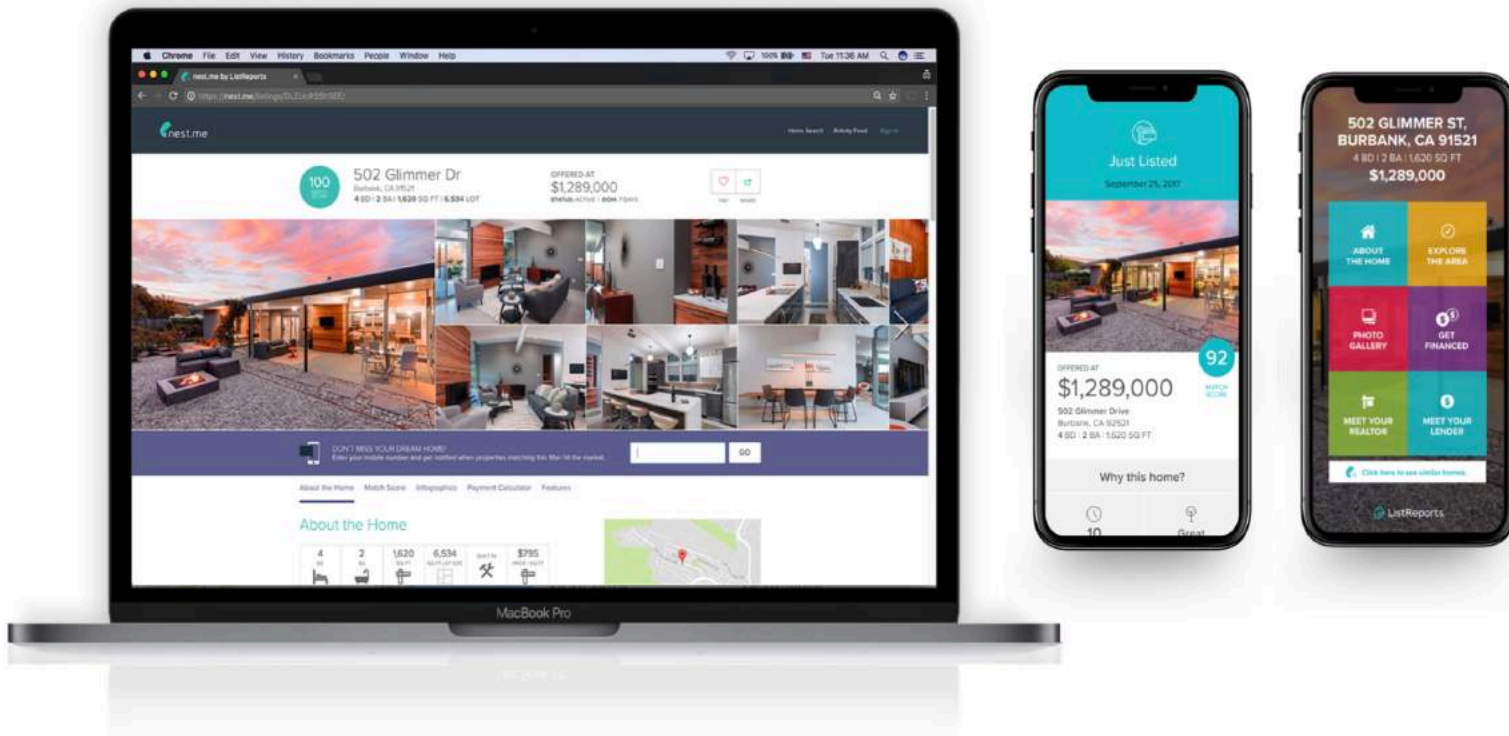


- Appeals to millennials
- Works on mobile, tablet and web

- Easily shareable
- Lead generator

nest.me Property Search

nest.me is integrated into your text drip campaigns and property websites.



Text-to-Lead Short Code

Text in to receive a link to the property website and you get an instant lead notification. Use with sign rider and flyers!

The image illustrates the text-to-lead process. A smartphone screen shows a text message from ListReports with a link to a property website. The background features three property report cards for a house at 1234 Main St, Orange, CA 92866 (SBD | 3BA | 2,798 SQ. FT.).

Text Message:
Website
Thank you for using ListReports! Follow the link to find out more about the property: www.bit.ly/dkjf323

Red Callout:
Text LIST0197 to 714.497.1515

Property Report Cards:

- SCHOOL REPORT:** SCHOOLS IN YOUR AREA. Pools are above average for the area. There are 0 pools and 0 charter schools within 3 miles.
- OUTDOOR REPORT:** THE GREAT OUTDOORS. This home is located near a variety of outdoor activities and an above average number of hiking trails and golf courses.
- NEIGHBORHOOD EAT:** NEIGHBORHOOD EATING. This home is located near 127 moderately priced restaurants with four stars and up and has an above average variety of cuisines.

Activity	Distance
Hiking Skyline Drive Trail	5.8 Miles
Park Harada Heritage	7.2 Miles
Dog Park Riverwalk Dog Park	2.0 Miles
Golf Course Indian Hills Golf	8.1 Miles

Category	Count
Golf Courses	12
Hiking	5
Parks	2
Dog Parks	2

Price Range	Count
\$	96
\$\$	31
\$\$\$	4
\$\$\$\$	0

Text-to-lead Short Code Flyers



Choose from three beautiful designs to display at your Open House or pass out to the surrounding neighborhood!

LISTREPORTS

FULL SERVICE, BEST-IN-CLASS PROPERTY MARKETING