

REisource



CoreLogic®



Fidelity National Title

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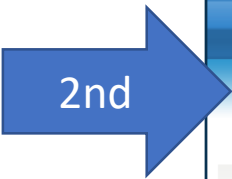
REiSource

Prospecting tool that is free to sign up
(You should have received an email)

Very defined searches

You pay 6 cents per lead or a little more
depending on how many parameters
you search for

Here's how...



PROFILE	PROSPECTING LISTS	SALES MARKETING AND COLLATERAL	REAL ESTATE TRENDS
Create Your Own	Consumer Marketing	Homeowner Services	Mortgage Prospects
			Investor and Foreclosure Services

Margaret's Page

Smart Marketing Starts with Smart Data

ListSource delivers the data you need to gain homeowner intelligence and better target potential customers. With instant access to over 134 million homes in the U.S., you can precisely target the homeowners you want to reach. CoreLogic goes through great lengths to cultivate, accurately enter, verify and package property, homeowner and demographic data. This process ensures that the marketing prospects you receive, are the marketing prospects you need to convert them to customers and grow your business.

Simple Steps to Modifying Your List

During the list building process, you are able to modify your list in a number of ways:

- **Add list criteria:** simply browse through the Mortgage, Property, Demographics, Foreclosure or Options tabs to add data elements
- **Remove list criteria:** from the left navigation panel, click on the red "X" that appears next to the data elements that you have selected to remove

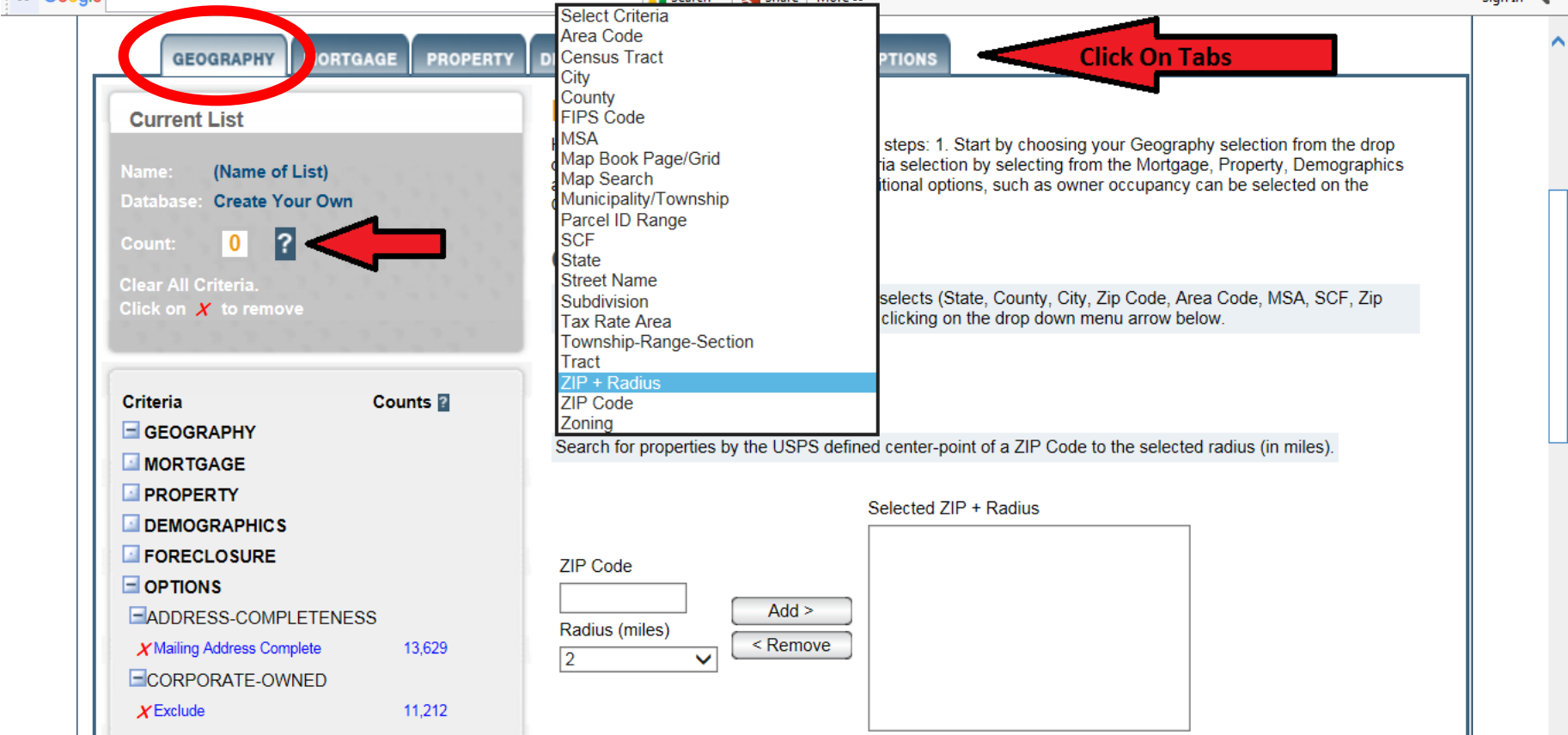
Saved Searches/Purchased Lists

Recent Saved Searches

Search Name	Count	Modified Date
No records found.		

1st – Select Prospect Lists
 2nd – Select Create Your Own

Geography Tab



GEOGRAPHY MORTGAGE PROPERTY DPTIONS

Current List

Name: (Name of List)
Database: [Create Your Own](#)
Count: 0 ?

Clear All Criteria.
Click on **X** to remove

Criteria **Counts ?**

- GEOGRAPHY
- MORTGAGE
- PROPERTY
- DEMOGRAPHICS
- FORECLOSURE
- OPTIONS
 - ADDRESS-COMPLETENESS
 - Mailing Address Complete 13,629
 - CORPORATE-OWNED 11,212
 - Exclude

Select Criteria

- Area Code
- Census Tract
- City
- County
- FIPS Code
- MSA
- Map Book Page/Grid
- Map Search
- Municipality/Township
- Parcel ID Range
- SCF
- State
- Street Name
- Subdivision
- Tax Rate Area
- Township-Range-Section
- Tract
- ZIP + Radius**
- ZIP Code
- Zoning

Click On Tabs

steps: 1. Start by choosing your Geography selection from the drop... selection by selecting from the Mortgage, Property, Demographics... additional options, such as owner occupancy can be selected on the... selects (State, County, City, Zip Code, Area Code, MSA, SCF, Zip... clicking on the drop down menu arrow below.

Search for properties by the USPS defined center-point of a ZIP Code to the selected radius (in miles).

ZIP Code:
Radius (miles):
Add > < Remove

Selected ZIP + Radius

Narrow your search and watch your count change

The screenshot displays a search interface with several key components:

- Current List:** Shows the search name as "(Name of List)", the database as "Create Your Own", and a count of "11,208" (circled in red). It includes a "Clear All Criteria" button and a note to "Click on X to remove".
- Criteria Table:** A table with columns "Criteria" and "Counts".

Criteria	Counts
GEOGRAPHY	
ZIP + RADIUS	
X 76109 (2 mile radius)	13,695
MORTGAGE	
PROPERTY	
DEMOGRAPHICS	
FORECLOSURE	
OPTIONS	
ADDRESS-COMPLETENESS	
X Mailing Address Complete	13,629
CORPORATE-OWNED	
X Exclude	11,212
- Geography Section:** Includes a dropdown menu set to "ZIP + Radius" and a text box explaining: "Search for properties by the USPS defined center-point of a ZIP Code to the selected radius (in miles)". Below this are input fields for "ZIP Code" and "Radius (miles)" (set to 2), with "Add >" and "< Remove" buttons. A "Selected ZIP + Radius" list shows "76109 (2 mile radius)".
- Instructions:** A text block explains the steps: "Here's how to build your list in a few simple steps: 1. Start by choosing your Geography selection from the drop down menu below. 2. Make additional criteria selection by selecting from the Mortgage, Property, Demographics and Foreclosure tabs shown above. 3. Additional options, such as owner occupancy can be selected on the Options tab."
- Toolbar:** An "Adjust Toolbar options" button is located in the top right corner.

Mortgage Tab

GEOGRAPHY **MORTGAGE** **PROPERTY** **DEMOGRAPHICS** **FORECLOSURE** **OPTIONS**

Current List

Name: (Name of List)
Database: Create Your Own
Count: 1 1 , 2 0 8 ?
Clear All Criteria.
Click on X to remove

Criteria **Counts ?**

GEOGRAPHY	
ZIP + RADIUS	
X 76109 (2 mile radius)	13,695
MORTGAGE	
PROPERTY	
DEMOGRAPHICS	
FORECLOSURE	
OPTIONS	
ADDRESS-COMPLETENESS	
X Mailing Address Complete	13,629
CORPORATE-OWNED	

Mortgage

Select from a variety of mortgage related search fields such as mortgage amount, mortgage date, lender name, loan to value and loan types. Search on all mortgages or select a specific lien position.

Lien Position

All Mortgages
 First Mortgages
 Junior Mortgages

Select Criteria

- Adjustable Rate Rider
- Balloon Loan
- Interest Rate
- Junior Present
- LTV
- Lender - Assigned lender
- Lender - Origination
- Loan Rate Type
- Matured Mortgage
- Maturity Date
- Mortgage Amount
- Mortgage Assignment Date
- Mortgage Origination Date
- Mortgage Term
- Primary Loan Type
- Private Party Loan
- Reverse Mortgage
- Seller Carry Back
- Transaction Type

Property Tab

Google Search Share More » Sign In

GEOGRAPHY **MORTGAGE** **PROPERTY** **DEMOGRAPHICS** **FORECLOSURE** **OPTIONS**

Current List

Name: (Name of List)
Database: Create Your Own
Count: 2,995 ?
Clear All Criteria
Click on X to remove

Criteria

Criteria	Counts
GEOGRAPHY	
ZIP + RADIUS	
X 76109 (2 mile radius)	13,695
MORTGAGE	
All Mortgage	
First Mortgage	
TRANSACTION TYPE	
X Resale	3,390
Junior Mortgage	
PROPERTY	
DEMOGRAPHICS	

Property

Select from a variety of property related search fields such as Property Type, Last Market Sale Price, Equity in \$, Equity in %, Pool, Year Built, and Current Value.

Property Type

Select Property Type for general property use categories or Detailed Property Types for more specific use information from the list box below.

Property Types
 Detailed Property Types

Available Property Type

- Residential: Quad
- Miscellaneous
- Commercial
- Public
- Recreational
- Residential: SFR
- Transp, Comm and Util
- Residential: Condominium
- Residential: PUD
- Residential: TimeShare

Selected Property Type

Add >
< Remove

Preset Selections:
Single Family Residences 1-4 Units



GEOGRAPHY

MORTGAGE

PROPERTY

DEMOGRAPHICS

FORECLOSURE

OPTIONS

Current List

Name: (Name of List)

Database: Create Your Own

Count: 2, 7 3 6 ?

Clear All Criteria.

Click on X to remove

Criteria

Counts ?

GEOGRAPHY

ZIP + RADIUS

76109 (2 mile radius)

13,695

MORTGAGE

All Mortgage

First Mortgage

TRANSACTION TYPE

Resale

3,390

Junior Mortgage

PROPERTY

PROPERTY TYPE

Property

Select from a variety of property related search fields such as Property Type, Last Market Sale Price, Equity in \$, Equity in %, Pool, Year Built, and Current Value.

Length of Residence

Select Length of Residence in terms of months from the list box below.

Select Length of Residence

1-2 Years
2-3 Years
3-4 Years
4-5 Years
5-6 Years
6-7 Years
7-8 Years
8-9 Years
9-10 Years
10+ Years

Add >

< Remove

Selected Length of Residence

Demographics Tab

GEOGRAPHY | **MORTGAGE** | **PROPERTY** | **DEMOGRAPHICS** | **FORECLOSURE** | **OPTIONS**

Current List

Name: (Name of List)
Database: Create Your Own
Count: **289** ?
Clear All Criteria.
Click on **X** to remove

Demographics

Select from a variety of demographic related data elements such as ethnicity, estimated income, age, marital status, gender, and presence of children. Select criteria specific to individual 1, individual 2, or household that will match either individual.

Individual 1
 Individual 2
 Household

Presence of Children ▾

Search Presence of Children by selecting an option below.

Yes
 No
 No Preference

Criteria	Counts ?
GEOGRAPHY	
<input type="checkbox"/> ZIP + RADIUS	
<input checked="" type="checkbox"/> 76109 (2 mile radius)	13,695
MORTGAGE	
<input checked="" type="checkbox"/> All Mortgage	
<input type="checkbox"/> First Mortgage	
<input type="checkbox"/> TRANSACTION TYPE	
<input checked="" type="checkbox"/> Resale	3,390
<input checked="" type="checkbox"/> Junior Mortgage	
PROPERTY	
<input type="checkbox"/> LENGTH OF RESIDENCE	
<input checked="" type="checkbox"/> 4-5 Years	578
<input checked="" type="checkbox"/> 5-6 Years	507

Available Presence of Children

- All
- All (Pre-Teen)
- All (Teen)
- Male (All)
- Male (Pre-Teen)
- Male (Teen)
- Female (All)
- Female (Pre-Teen)
- Female (Teen)

Selected Presence of Children

- All (Pre-Teen)

Add >
< Remove

Options Tab

GEOGRAPHY | **MORTGAGE** | **PROPERTY** | **DEMOGRAPHICS** | **FORECLOSURE** | **OPTIONS**

Current List

Name: (Name of List)
Database: Create Your Own
Count: 2 8 9 ?
Clear All Criteria.
Click on X to remove

Criteria	Counts ?
GEOGRAPHY	
ZIP + RADIUS	
X 76109 (2 mile radius)	13,695
MORTGAGE	
All Mortgage	
First Mortgage	
TRANSACTION TYPE	
X Resale	3,390
Junior Mortgage	
PROPERTY	
LENGTH OF RESIDENCE	
X 4-5 Years	578
X 5-6 Years	507

Options

Select any of the options below.

Owner Occupied Status

- Owner Occupied
- Absentee Owned
- No Preference

Trustee-owned Properties

- Only
- Exclude
- No Preference

Corporate-owned Properties

- Only
- Exclude
- No Preference

Address Completeness Requirements

- Mailing address complete
- Mailing address and zip+4 complete

Cost & Check Out

Owner Occupied \$0.0000

Appended Output Fields

Presets Selections

Save Output Fields

[View sample records](#)
[Change output field order](#)

Total List Price: \$28.32

Remove duplicate property mailing addresses
 Notify me 15-days before deleting this list

Email Address:

Continue to Checkout ▶

Refine Search Save Criteria

