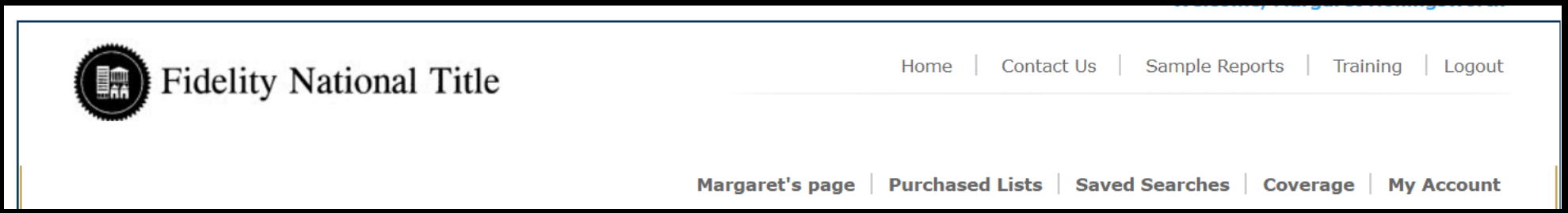
REisource

CoreLogic



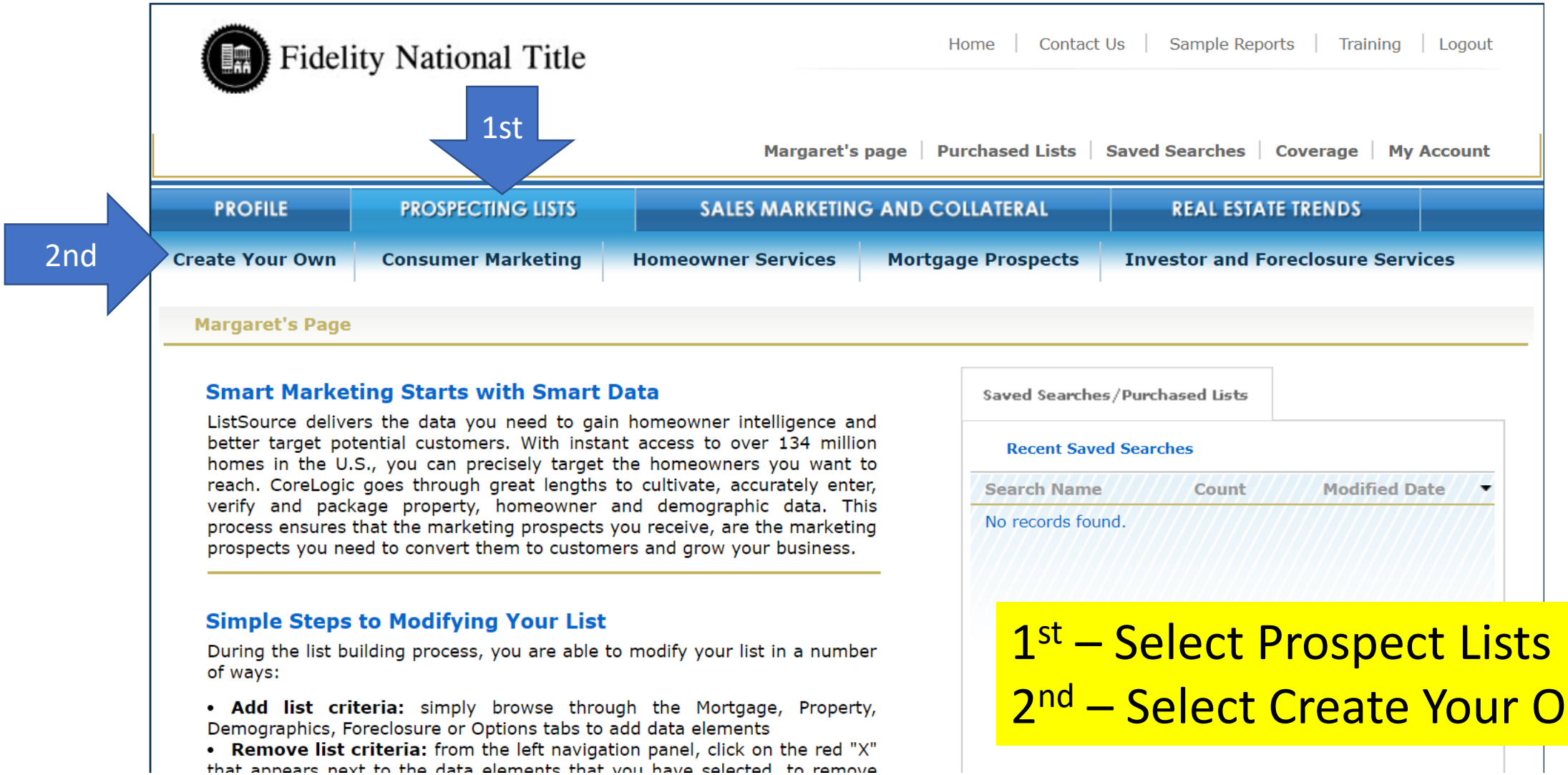
REiSource

Prospecting tool that is free to sign up (You should have received an email)

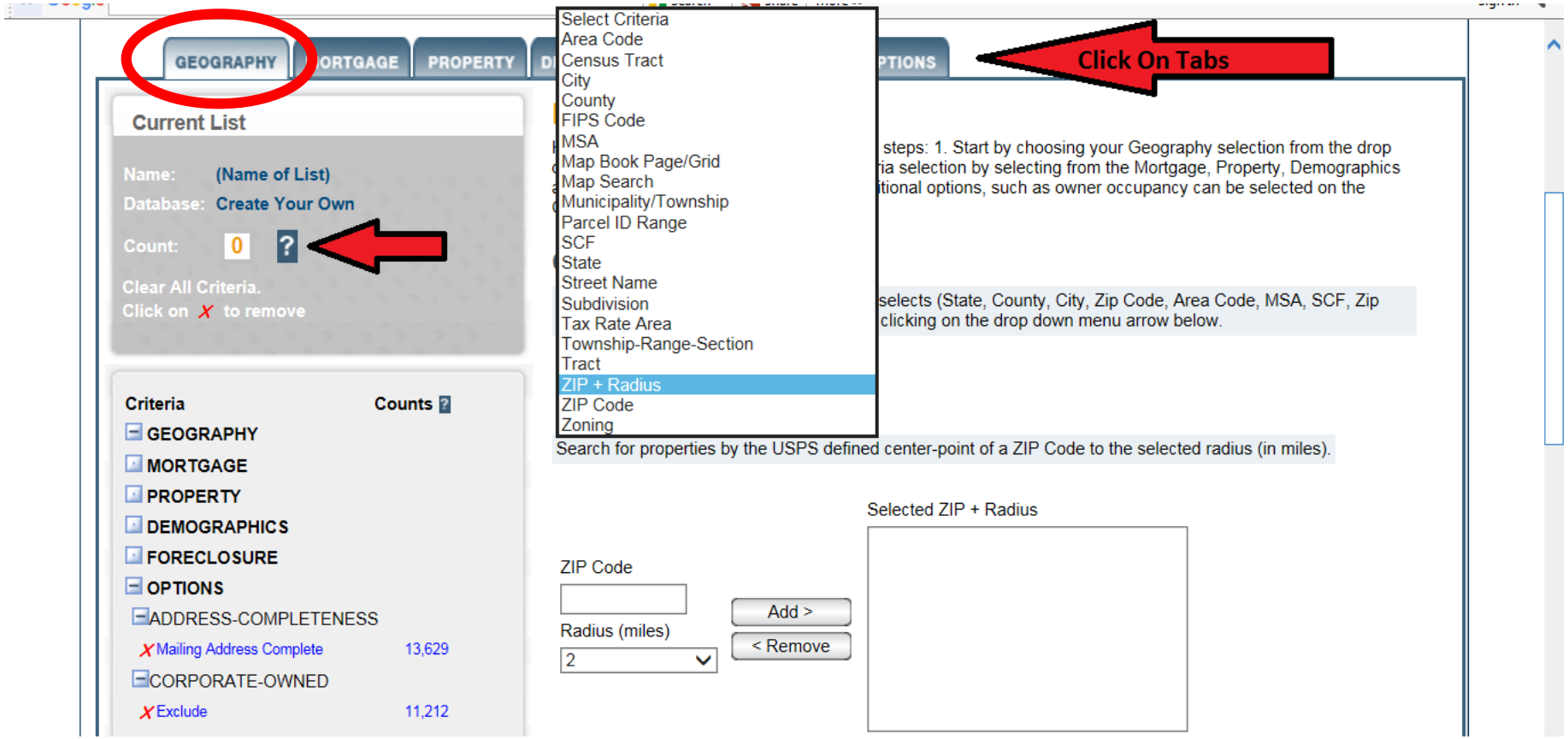
Very defined searches

You pay 6 cents per lead or a little more depending on how many parameters you search for

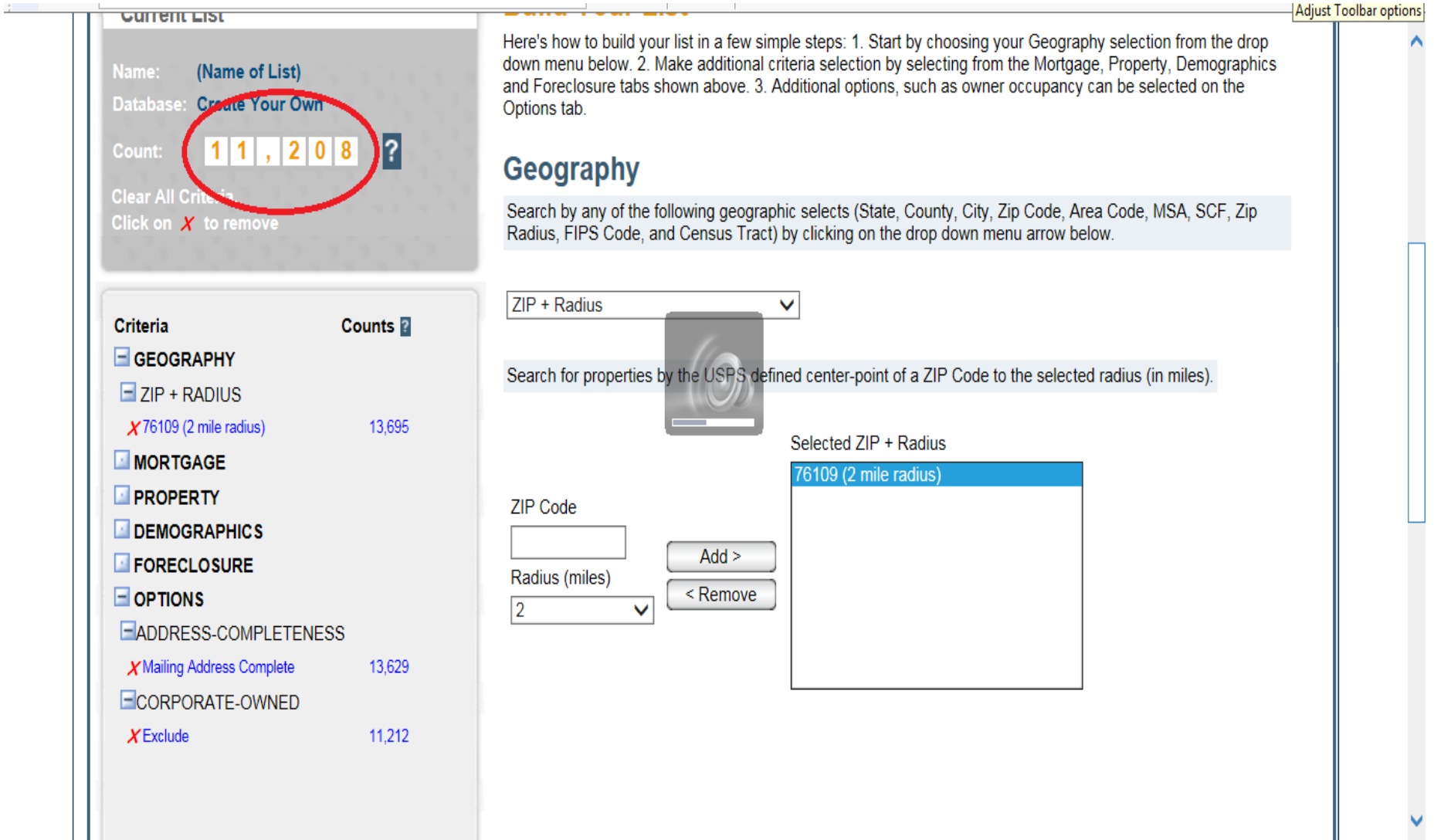
Here’s how…


Fidelity National Title
Home | Contact Us | Sample Reports | Training | Logout
1st
Margaret's page | Purchased Lists | Saved Searches | Coverage | My Account
PROFILE
PROSPECTING LISTS
SALES MARKETING AND COLLATERAL
REAL ESTATE TRENDS
2nd
Create Your Own
Consumer Marketing
Homeowner Services
Mortgage Prospects
Investor and Foreclosure Services
Margaret's Page
Smart Marketing Starts with Smart Data
ListSource delivers the data you need to gain homeowner intelligence and better target potential customers. With instant access to over 134 million homes in the U.S., you can precisely target the homeowners you want to reach. CoreLogic goes through great lengths to cultivate, accurately enter, verify and package property, homeowner and demographic data. This process ensures that the marketing prospects you receive, are the marketing prospects you need to convert them to customers and grow your business.
Simple Steps to Modifying Your List
During the list building process, you are able to modify your list in a number of ways:
• Add list criteria: simply browse through the Mortgage, Property, Demographics, Foreclosure or Options tabs to add data elements
• Remove list criteria: from the left navigation panel, click on the red "X" that appears next to the data elements that you have selected, to remove
Saved Searches/Purchased Lists
Recent Saved Searches
Search Name
Count
Modified Date
No records found.
1st – Select Prospect Lists
2nd – Select Create Your Own

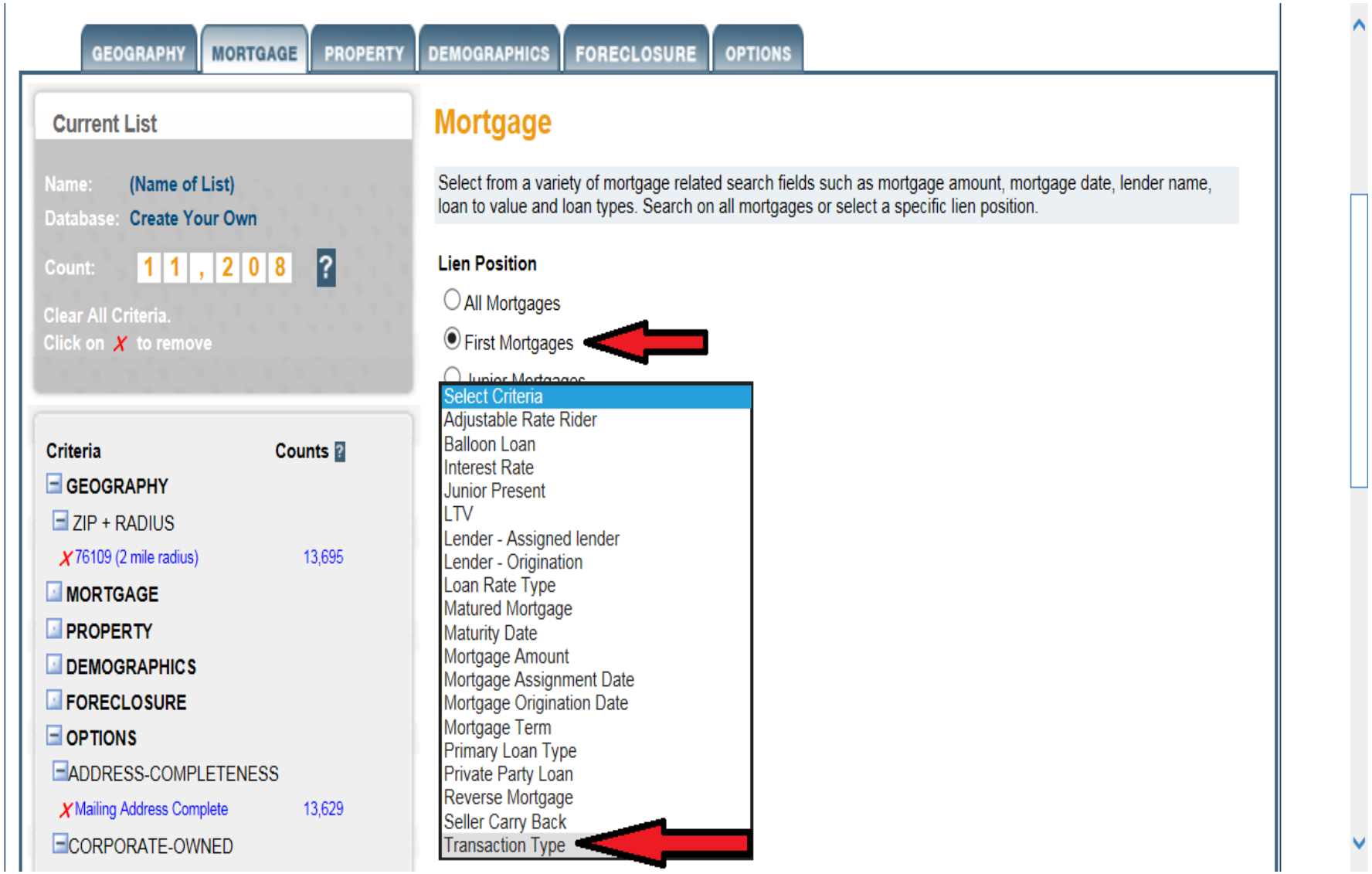
Geography Tab



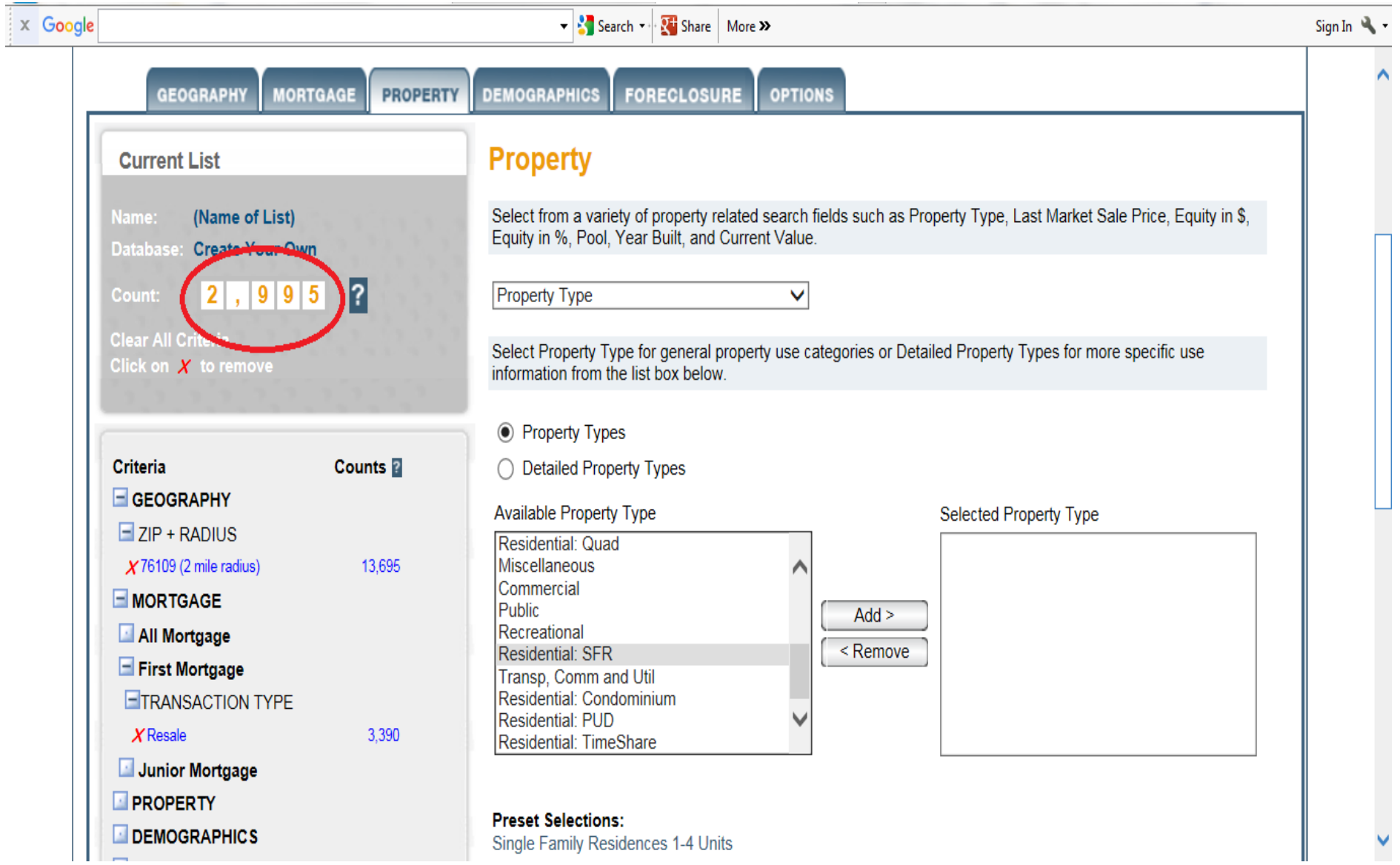
Narrow your search and watch your count change

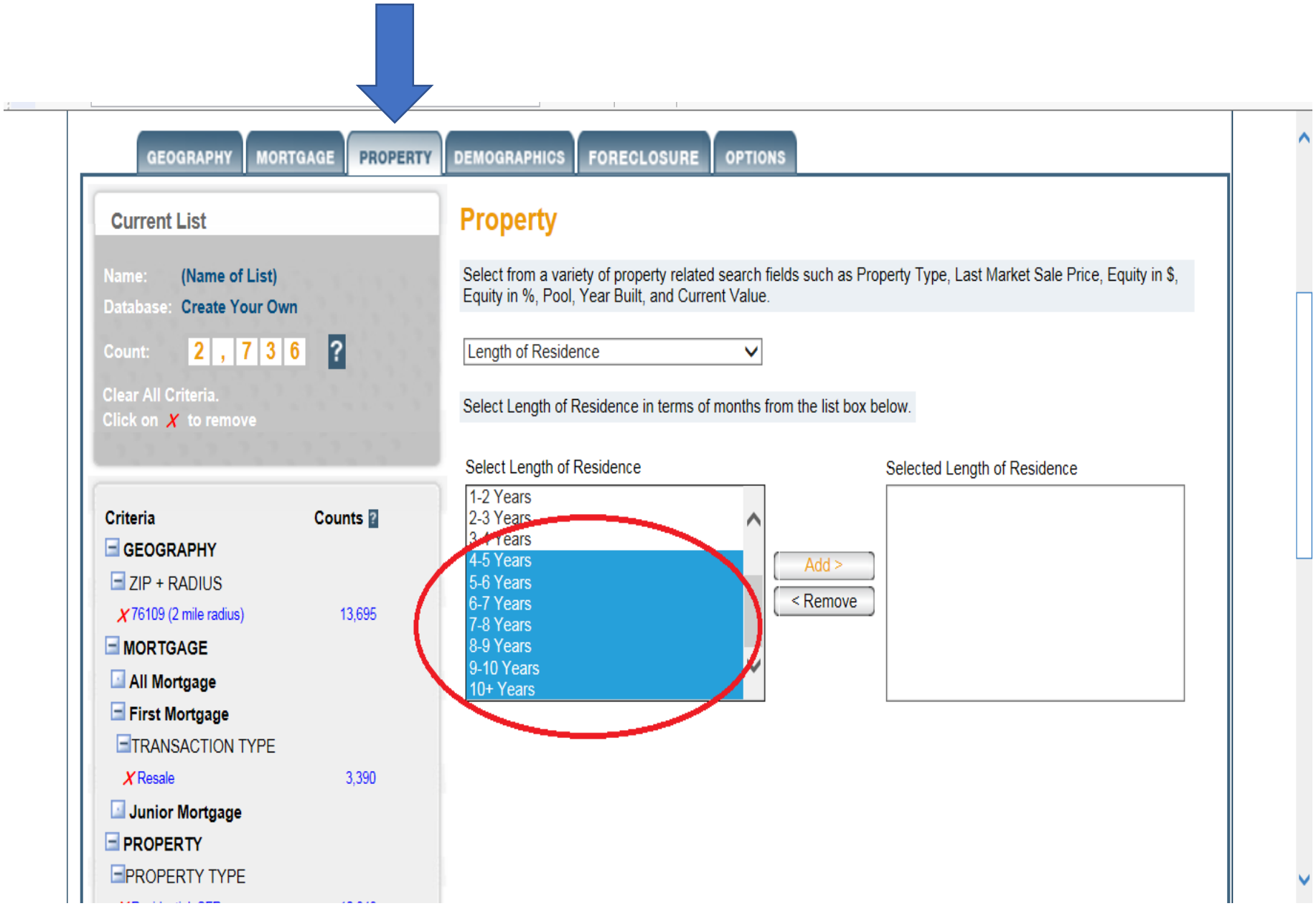


Mortgage Tab

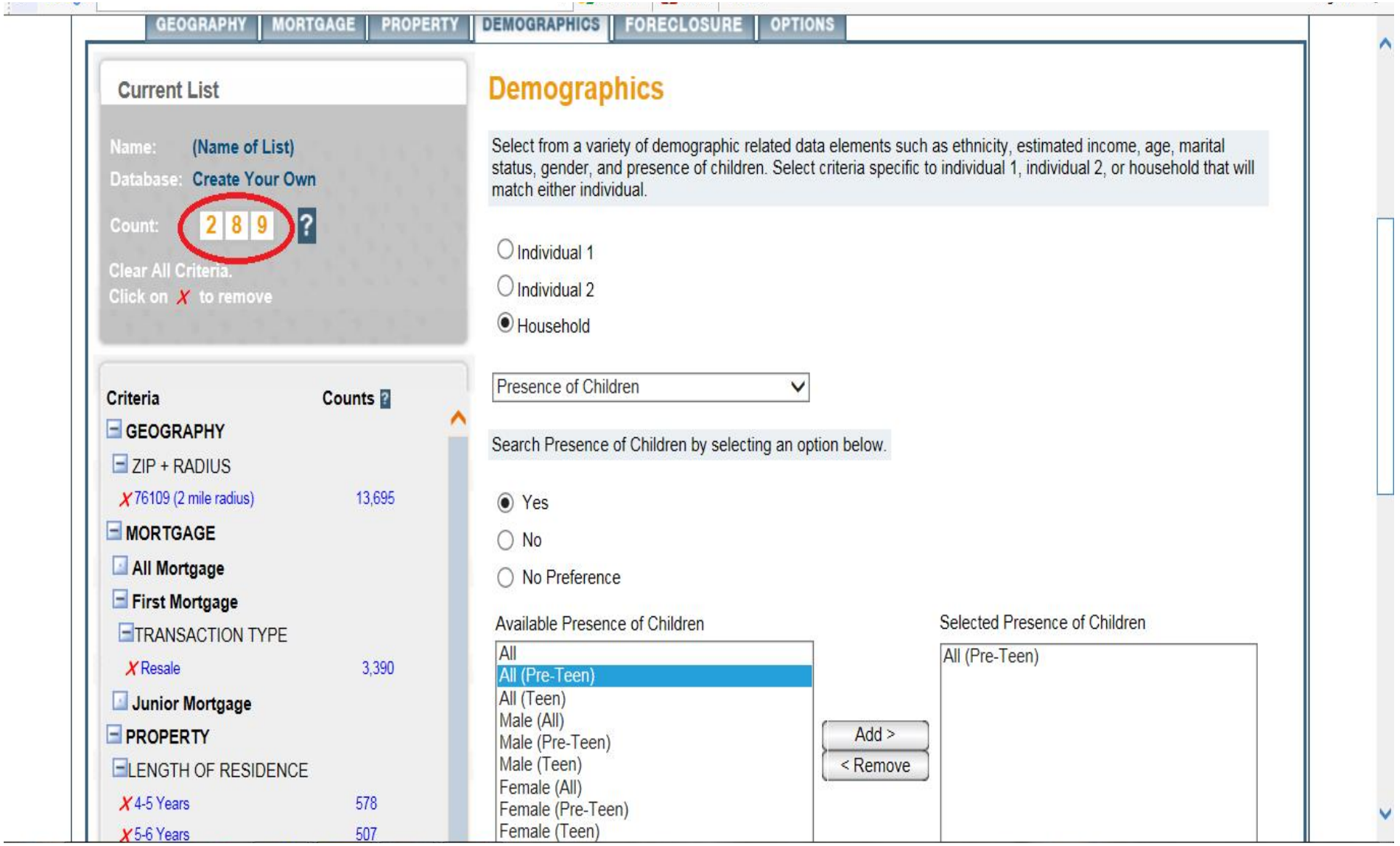


Property Tab

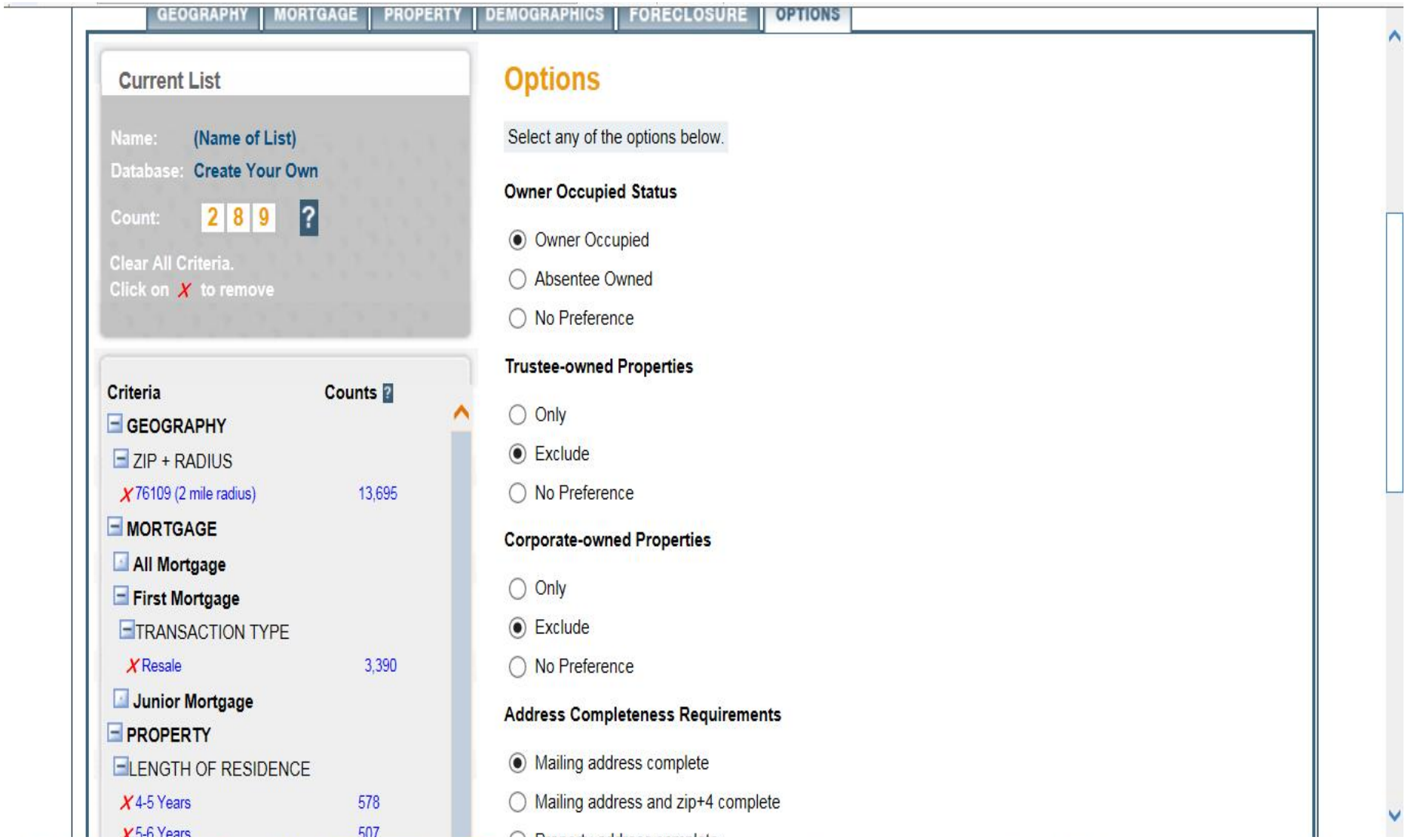



GEOGRAPHY
MORTGAGE
PROPERTY
DEMOGRAPHICS
FORECLOSURE
OPTIONS
Current List
Name: (Name of List)
Database: Create Your Own
Count: 2,736
Clear All Criteria.
Click on ✗ to remove
Criteria
Counts
GEOGRAPHY
ZIP + RADIUS
✗76109 (2 mile radius) 13,695
MORTGAGE
All Mortgage
First Mortgage
TRANSACTION TYPE
✗Resale 3,390
Junior Mortgage
PROPERTY
PROPERTY TYPE
Property
Select from a variety of property related search fields such as Property Type, Last Market Sale Price, Equity in $, Equity in %, Pool, Year Built, and Current Value.
Length of Residence
Select Length of Residence in terms of months from the list box below.
Select Length of Residence
1-2 Years
2-3 Years
4-5 Years
5-6 Years
6-7 Years
7-8 Years
8-9 Years
9-10 Years
10+ Years
Add >
< Remove
Selected Length of Residence

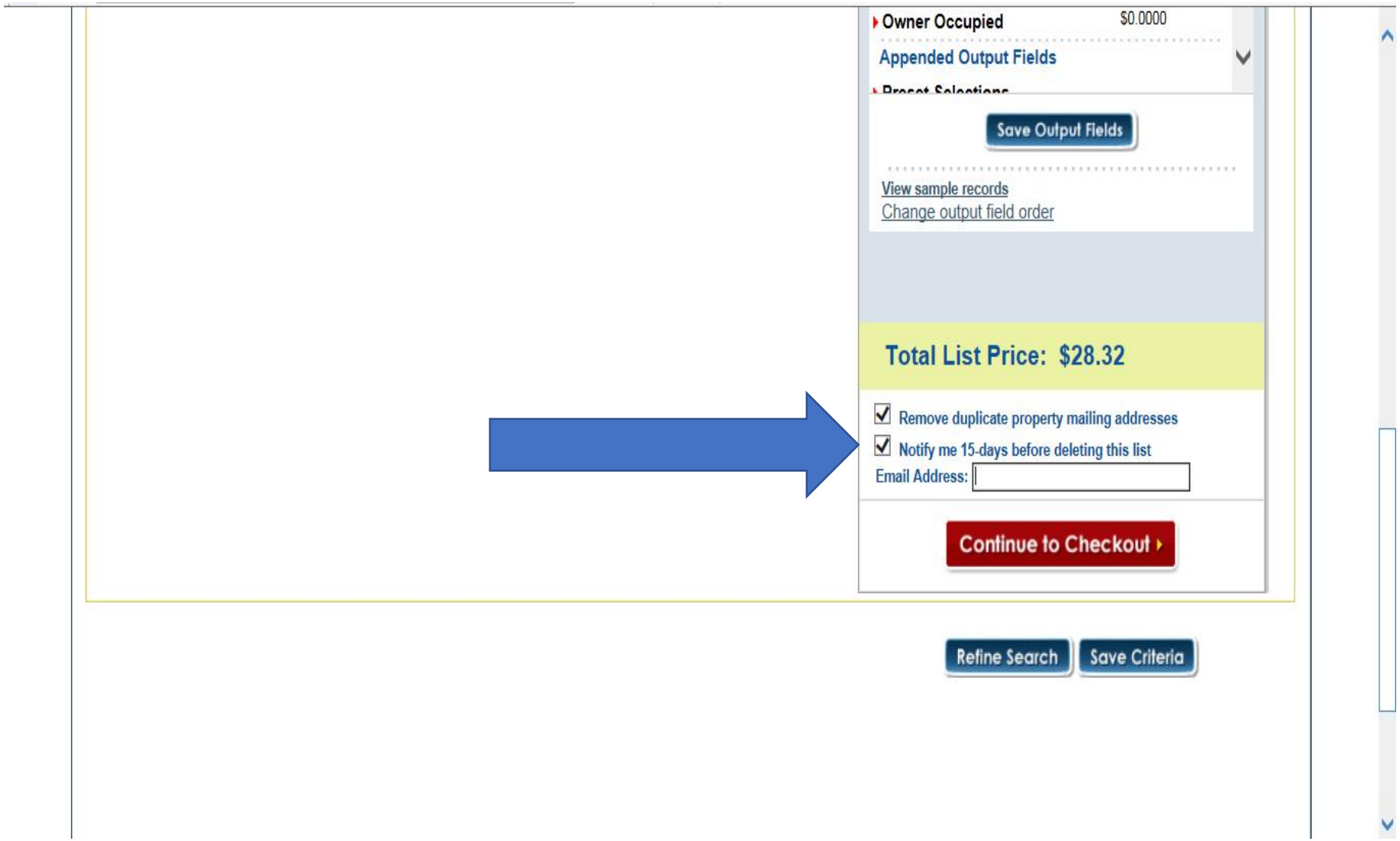
Demographics Tab



Options Tab


GEOGRAPHY
MORTGAGE
PROPERTY
DEMOGRAPHICS
FORECLOSURE
OPTIONS
Current List
Name: (Name of List)
Database: Create Your Own
Count: 289
Clear All Criteria.
Click on ✗ to remove
Criteria
Counts
GEOGRAPHY
ZIP + RADIUS
✗ 76109 (2 mile radius) 13,695
MORTGAGE
All Mortgage
First Mortgage
TRANSACTION TYPE
✗ Resale 3,390
Junior Mortgage
PROPERTY
LENGTH OF RESIDENCE
✗ 4-5 Years 578
✗ 5-6 Years 507
Options
Select any of the options below.
Owner Occupied Status
Owner Occupied
Absentee Owned
No Preference
Trustee-owned Properties
Only
Exclude
No Preference
Corporate-owned Properties
Only
Exclude
No Preference
Address Completeness Requirements
Mailing address complete
Mailing address and zip+4 complete

Cost & Check Out



App

App Store
6:22 PM
85%
REiSource Mobile™
Premium
Username
Username
Password
Password
Login
Tip: REiSource username and password apply.
CoreLogic
© 2013 CoreLogic. All rights reserved.