

Your Online Presence



By utilizing search engine optimization (SEO) and relevant content, your website can be a major draw for clients and internet traffic.

Your website should be a professional reflection of your business with featuring listings, search options, and personalized content.

Important aspects of a modern real estate website design:

- Mobile/smart phone friendly
- Clean and modern design
- Featured Listings

- Effective Search functions
- High quality images
- Potential for lead generation







Home Page: Demo Website

Modern design, unique search capability, and fully customizable



Send clients from your website directly to the Mortgage Loan Application (Form 1003)

Our online platform, Maxwell, is a simple and secure interface for borrowers to utilize from application to closing documents.

You (the Real Estate Agent) will be notified of important events throughout the process such as appraisal ordered and received, clear to close approval, and when closing disclosures are sent.

We will regularly update the tasks with necessary documentation, guiding the borrower with specific instructions every step of the way.

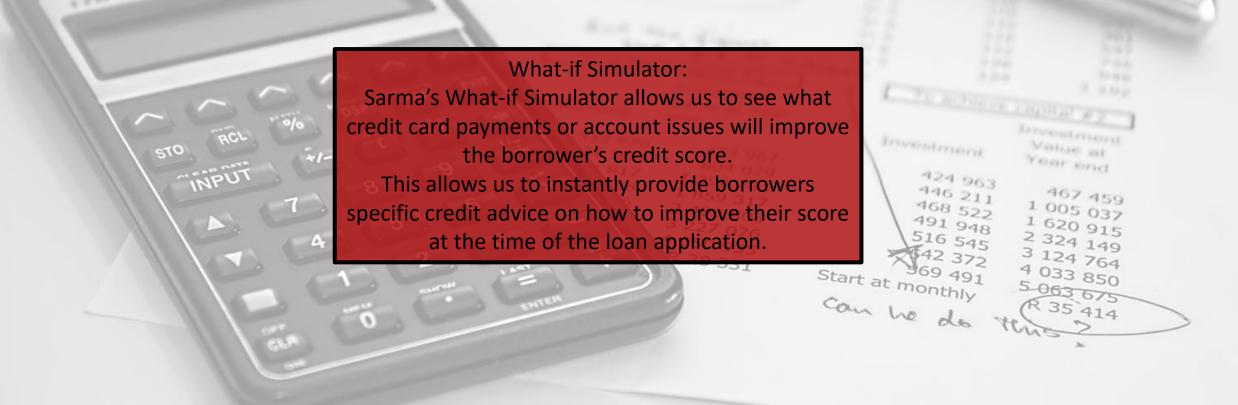
Both the Loan Estimate (LE) and Closing Disclosure (CD) can be sent and signed electronically for speed and efficiency at the beginning and end of the loan process.

Maxwell is available on mobile and sends regular email reminders to borrowers requesting necessary documentation. This will increase speed, efficiency, and save everyone time in the loan process.

Pre-Qualifications and Pre-Approvals

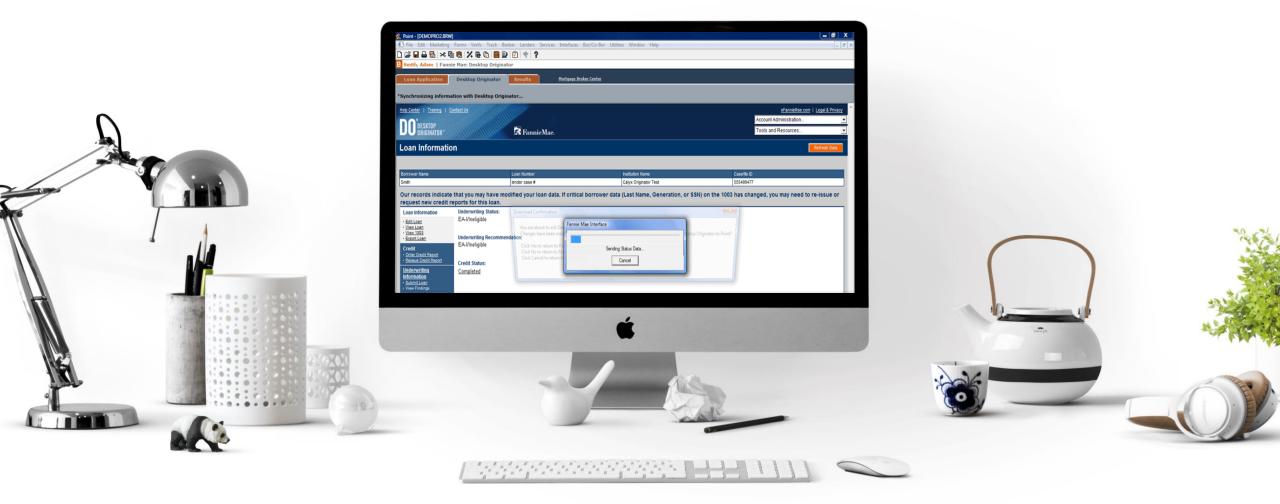
Credit is ordered online instantly via our vendor, Sarma.

All we require is borrower's authorization.





Desktop Originator: Fannie Mae's Automated Underwriting System



Desktop Originator/Desktop Underwriter (DU) is the automated system we use to analyze the likelihood of the specific loan to be approved/eligible or ineligible under Fannie Mae Guidelines.

After the initial application and pulling credit, DU is a crucial step to Pre-Approving any borrower.

This program can also help us determine the purchase price a borrower may qualify for, and outlines specific findings such as risk, potential red flags, conditions, and observations.



CALYXSOFTWARE

Loan application

Transmittal Summary

FHA/VA Addendums

Fees Worksheet

Loan Estimate

Service Providers List

Anti-Steering Disclosures

HOEPA Homeownership Counseling

4506-T

SSA-89

Closing Costs Worksheet

Closing Disclosure

VA Loan Analysis

VA Loan Summary

VOE





Thank you!



asked

What is the difference between a Pre-Qualification, Conditional Approval, Pre-Approval, Initial Underwriting Approval, Final Approval and Clear to Close?

- Conditional approval/Pre-Qualification Red Diamond can provide this in a few hours.
- What can go wrong: Income turns out different than the borrower provided. The client does not have the cash to close. There was declining income.
- Initial Underwriting approval: The clients initial documentation has been reviewed by the underwriter.
- Final Approval & Clear to Close: All required docs are approved and signed off on!





Who provides the underwriting guidelines for Mortgage loans:

Who are these entities and what do they do?

- Fannie Mae & Freddie Mac
- FHA
- VA
- Non QM What are the options?

"The risk is transferred to these entities because the file was underwritten to their guidelines."







The 4 C's – let's discuss at a high level

- Credit Minimum credit score
- Capacity Debt to income ratio (the ability to repay the loan)
- Capital Down payment/cash to close
- Collateral Appraisal

"Only 4 critical issues to close a home loan."



Data and documents are transformed into a closed loan.

- Documentation Validation 4 C's again:
 - Credit: Minimum credit score for program requirements (Mid Fico of both borrowers) LLPA's?
 - Capacity: Income documentation for debt to income calculation (W-2's, Tax Returns, K-1's
 - Capital: Asset documentation (Bank Statements) for down payment and reserve requirements
 - Collateral: The appraisal must meets underwriting requirements

Table 1: All Eligible Mortgages – LLPA by Credit Score/LTV Ratio										
	LTV Range									
Representative Credit Score	Applicable for all mortgages with terms greater than 15 years									
	≤ 60.00%	60.01 – 70.00%	70.01 – 75.00%	75.01 – 80.00%	80.01 – 85.00%	85.01 – 90.00%	90.01 – 95.00%	95.01 – 97.00%	SFC	
≥ 740	0.000%	0.250%	0.250%	0.500%	0.250%	0.250%	0.250%	0.750%	N/A	
720 – 739	0.000%	0.250%	0.500%	0.750%	0.500%	0.500%	0.500%	1.000%	N/A	
700 – 719	0.000%	0.500%	1.000%	1.250%	1.000%	1.000%	1.000%	1.500%	N/A	
680 – 699	0.000%	0.500%	1.250%	1.750%	1.500%	1.250%	1.250%	1.500%	N/A	
660 – 679	0.000%	1.000%	2.250%	2.750%	2.750%	2.250%	2.250%	2.250%	N/A	
640 – 659	0.500%	1.250%	2.750%	3.000%	3.250%	2.750%	2.750%	2.750%	N/A	
620 - 639	0.500%	1.500%	3.000%	3.000%	3.250%	3.250%	3.250%	3.500%	N/A	
< 620(1)	0.500%	1.500%	3.000%	3.000%	3.250%	3.250%	3.250%	3.750%	N/A	

A minimum required credit score of 620 generally applies to all mortgage loans delivered to Fannie Mae; refer to the Selling Guide and the Eligibility Matrix for additional detail.



4 C's and Conventional Loans:

- Minimum credit score is 620 (no exceptions)
- Max debt to income roughly 45
- Down payment can be a minimum of 3% but most common minimum is 5%
- Appraisal standards are set by Fannie
 Mae. They purchase owner occupied and non owner occupied properties.

4-C's and FHA Loans:

- Minimum score is 580
- Maximum debt to income is 50%
- Down payment is 3.5%
- Appraisals are completed by FHA approved appraisers.

4 C's and VA Loans:

- Typical minimum of a 620 score.
- Maximum debt to income can be as high as 55%.
- There typically is not a down payment requirement except on higher balance VA loans over \$453,100.
- Appraisals are completed by VA approved appraisers.



PMI, MIP, VA Funding Fee?

- What's up with all of this?
- Guarantee's the investor on the loan against loss...does not repair the property.
- Private Mortgage Insurance insures conventional loans and jumbo loans
- Mortgage Insurance Premiums insure FHA loans
- VA utilizes a VA Funding Fee to guaranty their loans

High credit scores have a low cost of PMI, The higher the LTV the higher the PMI cost.

MIP does not factor in the credit score.

VA does not factor in the credit score

RED DIAMOND HOME LOANS

165 S. Kimball Avenue, Suite 100, Southlake, TX 76092

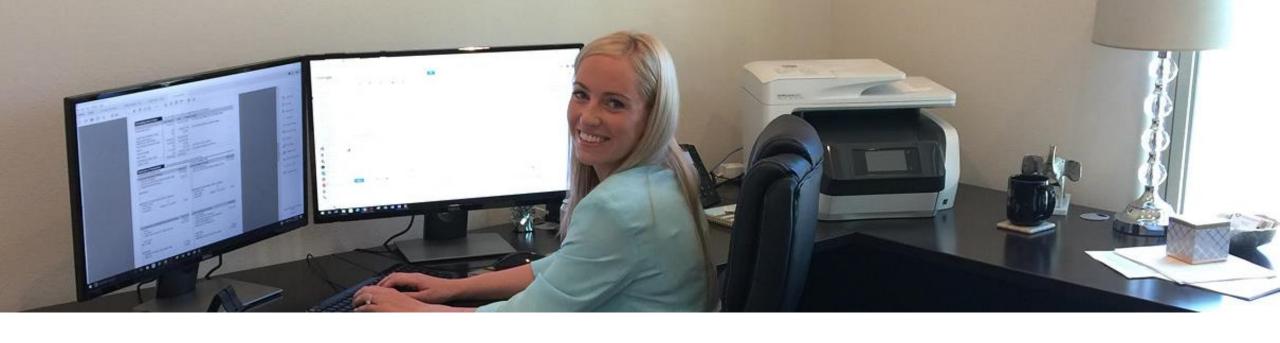
Save this Loan Estimate to compare with your Closing Disclosure.

Loan Es	stimate	LOAN TERM 30 years PURPOSE Purchase	
DATE ISSUED APPLICANTS	1/1/2017	PRODUCT Fixed Rate LOAN TYPE Conventional □ FHA □ VA □	
	Borrower, Unknown	LOAN ID #	
PROPERTY	TBD	RATE LOCK □ NO 文YES, until Before closing, your interest rate, points, and lender credits co	an

Home Loan Manufacturing Steps:

Initial Documentation Required:

- In 2014 the Loan Estimate and the Closing Disclosure replaced the GFE and the HUD1.
- We are required to send a Loan Estimate within 3 days of the client's application.
- We are required to send a Locked Loan Estimate upon locking the clients loan.
- We are required to send the appraisal to the client and receive their acknowledgement of receipt.
- We are required to send the closing disclosure 3 days prior to closing to be signed by the client.



Manufacturing the loan means putting a complete file together:

- Minimum credit score Maximum Debt to Income
- Maximum Loan to Value Loan must by approved by the automated underwriting system
- Two year history required for income -
- 60 days of bank statements required Most recent 30 days of paystubs
- Tax Returns for Self Employed borrowers

"All of these factors and more go into the loan approval. All situations are different and specific issues will raise other conditions"



Banker vs. Broker: What's the difference?

- The Banker prepares the loan estimate and closing disclosure, the broker does not.
- The Banker orders the appraisal from their own system, the broker does not.
- The Banker funds it's own loans, the broker does not.
- The Banker is responsible for preparing the closing documents, the broker is not.
- The Banker closes the loan in it's own name, the broker does not.
- Summary: A banker controls the full transaction while a broker uses the services of a lender to underwrite, close and fund a transaction.

Loan Pricing Variances



Loan Pricing:

How can there be differences?

Why are their differences?

What is a loan worth?

Different companies sell loans for different values.

Pricing has a company net worth component. A company with no net worth will realize a lower value for their loans...like a brokered loan.

Correspondent loans have higher values.

What is the companies cost to produce the loan?

Why are costs different between some companies?





How fast can we close?:

Day 1: Application & Conditional Approval & Receive the Receipted Contract to start the clock, We need to issue preliminary disclosures before we can order the appraisal.

Day 2: Order the appraisal and Open Title with Title Company

Day 3: Receive all borrower documents

Day 4: Submit to underwriting (two days in underwriting)

Day 6: Receive Approval from underwriting

Day 7: Ask for other conditions

Day 8: Appraisal Complete

Day 9: Submit the appraisal back to the underwriter.

Day 10: Clear to Close

Day 11: Prepare Closing Disclosure

Day 14: Loan Closing

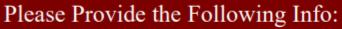
Red Diamond final approved a VA loan in 9 business days!

"This timeline depends upon the client, and their ability to move quickly and provide the documents that we need"

Welcome to textforaquote.com

Text for A Quote:

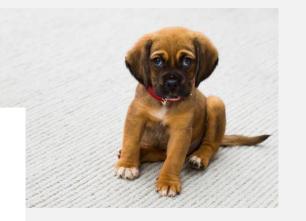
Text Me at 817-832-8452 For a Free Fast No Obligation Mortgage Quote



- Clients Full Contact Information (Client Name, Cell Phone & Email so We Can Keep Track of All Quotes)
- Loan Type Preferred (FHA, VA or Conventional Conforming?) Not available for Jumbo or Niche programs.
- Down Payment Percentage
- Borrower & Co-Borrower Middle Fico Score

Other Factors:

- Only Available for Owner Occupied Properties
- ❖ We Will **NOT** Pull Credit for This Rate Quote
- We will pull a full credit report at loan application on all new loans
- Final loan pricing will be based upon actual Fico scores



This Red Diamond Home Loans option is available for Conventional Conforming, FHA & VA loans only. This offer is not a loan guarantee or a loan approval. Pricing and Rate Quotes are dependent upon the information provided being accurate and not changing. Should the actual information be different we will provide an updated rate quote. A full loan application with a property address is required to lock a loan. Full underwriting is required on all loans. Final loan approval will be required prior to loan closing. Red Diamond will pull an independent credit report to verify all credit information if the client completes a loan application. More info at www.textforaquote.com



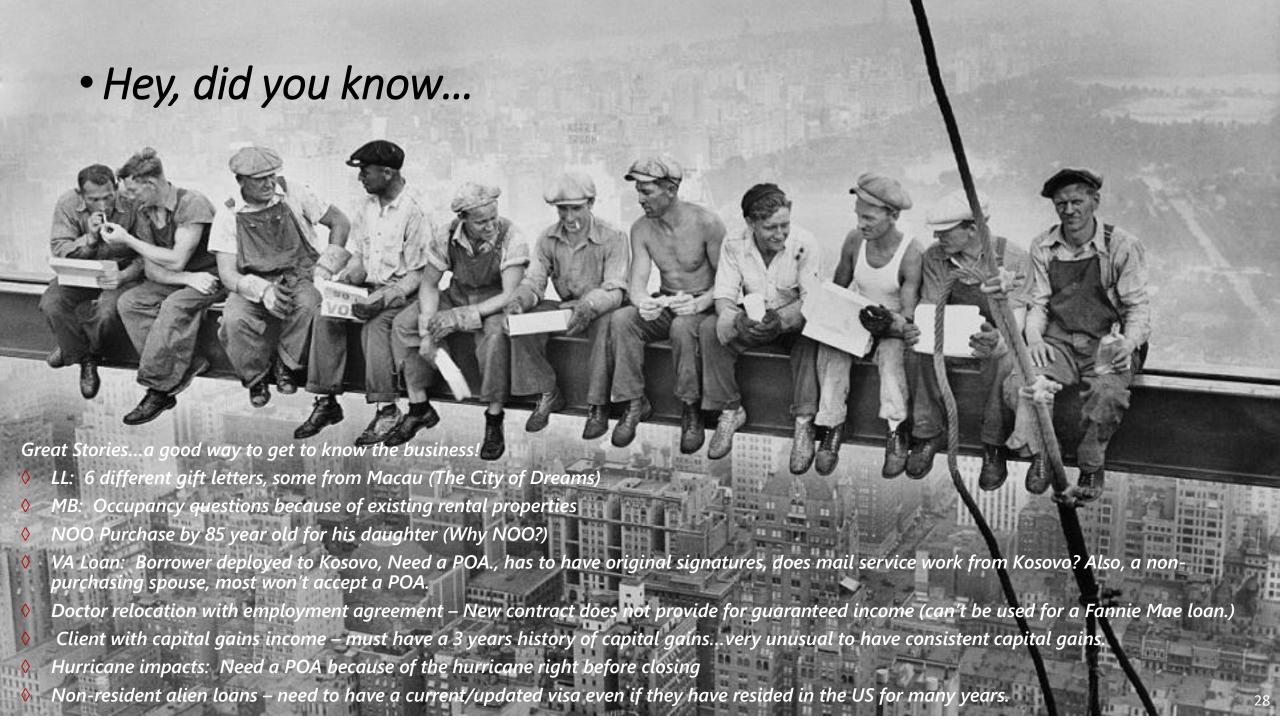
www.vahomeloancompany.com

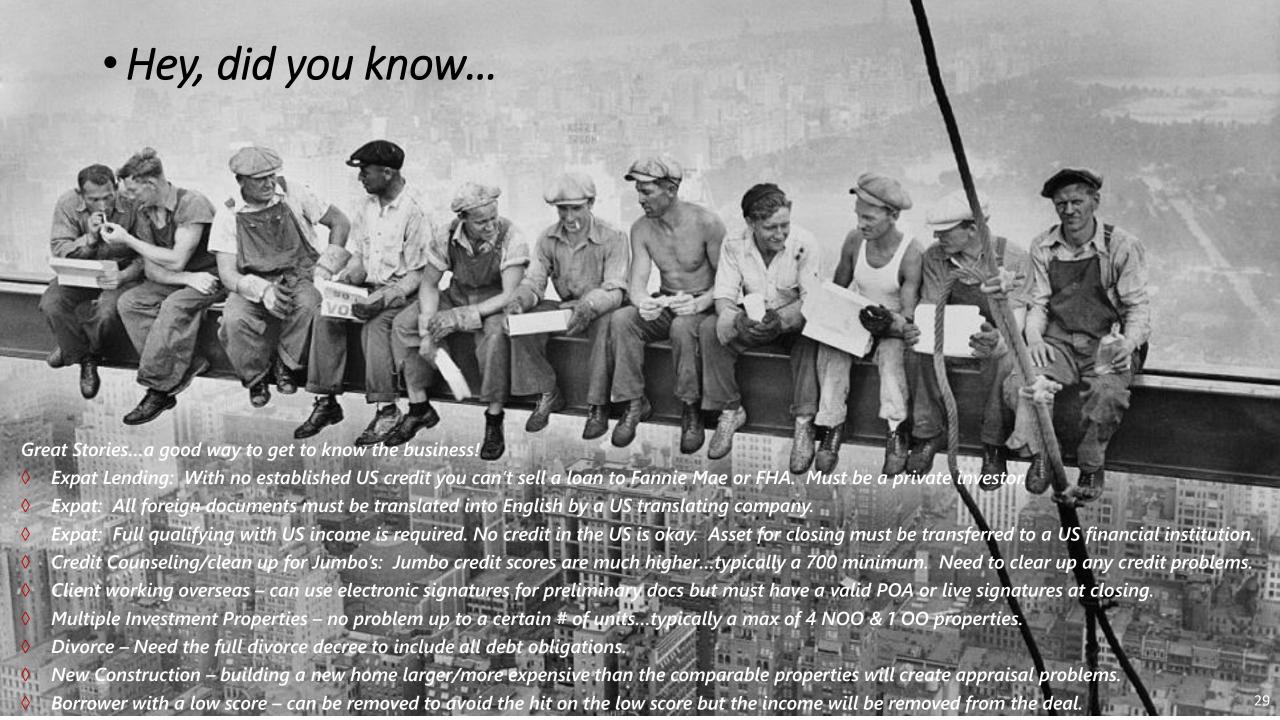
We are working to expand our VA business. VA Loans are great loans for the Veteran and a zero down payment option. We're here to help with those deals. There are \$1.7 million Veterans in Texas, second behind California.

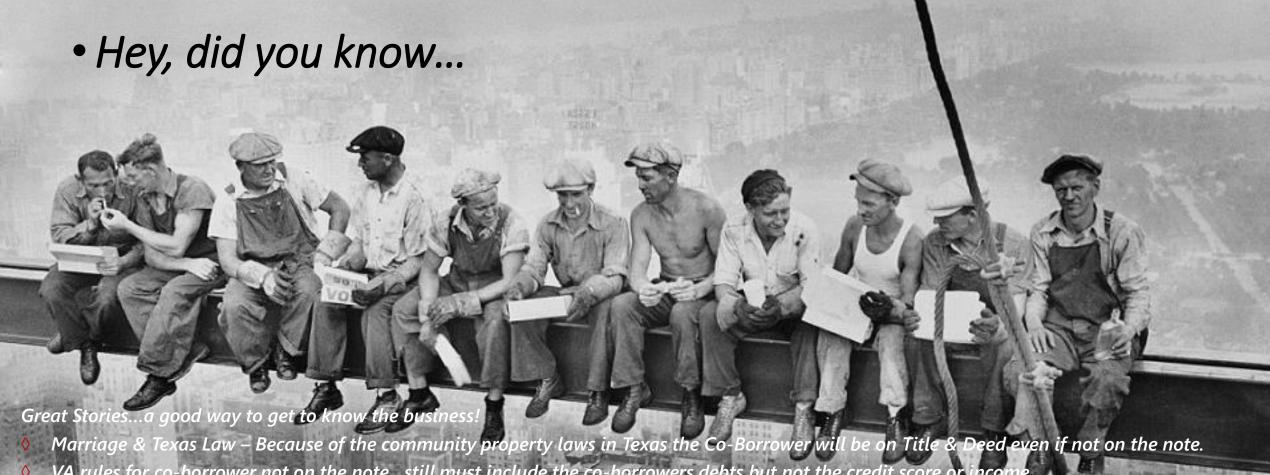
It probably would be good to develop a Realtor based marketing campaign to Veterans!











- VA rules for co-borrower not on the note...still must include the co-borrowers debts but not the credit score or income.
- FHA rules for co-borrower not on the note -
- Conventional rules for co-borrower not on the note: Co-borrower credit, debts and income are not part of any calculations.
- Gaps in Employment: Any gap in employment can create an approval problem so it might be better to leave that co-borrower off the note.
- Retaining your existing residence and renting it: With a new lease we can use 75% of the rental income from the old house.
- Bridge Loans: Because contingency's are not available a bridge loan is an option...what are the pitfalls & benefits.
- Construction/Permanent Loans: What are the issues? What does a two time close mean? What is the role of a bank vs. mtg bank in a const. loan? What are the costs and what type of cost savings can you get on a two time close...R18 rule in Texas.

