

## Services Agreements & Related Tools

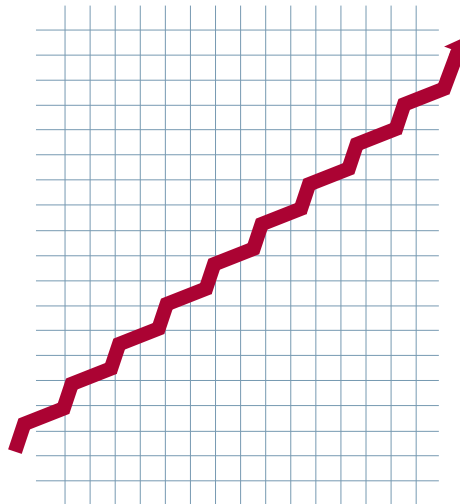
# “Strategic Relationeering” Solutions

### Secure Long-Term Purchase Business Flow



## Secure Long-Term Business Flow

- During troubled economic times or periods of rising interest rates, strategic relationships with business partners are more important than ever
- Competition for relationships with partners that generate purchase business becomes fierce
- Mortgage companies with the tools to establish business smart and RESPA-compliant relationships, have a dramatic advantage over their competitors
- Increase your purchase loan flow and revenue by establishing Services Agreements with selected strategic partners



## MLinc's Service Agreements and Tools

- Solutions:
  - Marketing Services
  - Office Lease Services
  - Mortgage Origination Services
- Business Partners:
  - Real Estate Brokers
  - Builders
  - Community Banks
  - Credit Unions
  - Relocation Companies
  - Financial Planners
  - CPA Firms
  - Others

## Other MLinc Services

- MLinc's industry-leading ComplyMSA™, ComplyWSA™, ComplyEvents™ and ComplyOffice™ offerings help companies value and verify services, provided by business associates, including marketing activities, web advertising, sponsored events, and office leases, to enhance RESPA compliance
- Affiliated Business Arrangement (“ABA”) solution for larger strategic relationships

## MLinc's turn-key tools to evaluate, sell and set up Services Agreements

- Overview of Process, Tools, Models and Agreements
- Builder Profile Questions
- Real Estate Broker Profile Questions
- Business Partner Profile Questions
- Office Lease Services Financial Model Example
- Marketing Services Financial Model Example
- Mortgage Origination Services Financial Model BP Example
- Mortgage Origination Services Financial Model FF Example
- Marketing Letter-Office Lease Services
- Marketing Letting-Marketing Services
- Marketing Letter-Mortgage Origination Services
- Services Agreements Non Disclosure
- Services Agreements-Key Points & Terms
- Sales Presentation-Real Estate Broker
- Sales Presentation-Builder
- Sales Presentation-Community Bank
- Office Lease Services Agreement
- Marketing Services Agreement-Real Estate Broker
- Marketing Services Agreement-Builder
- Marketing Services Agreement-Community Bank
- Mortgage Origination Services Agreement
- Other related tools

Attentive to RESPA and HUD Factors

## MLinc Compliance Expertise

- Vast experience across all aspects of mortgage lending
- Recognized expert in RESPA Compliance
- Industry leader in providing independent affiliated business arrangements and services agreement solutions
- Frequent speaker for mortgage industry groups
- Research support from nationally-recognized mortgage legal experts

Attentive to RESPA

*MLinc is a nationwide provider of expertise, insight and innovative solutions to the settlement service industries.*

**MLinc Solutions**

**A better way to work**

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